

Hunan Juvenile & Children's Publishing House Co. Ltd. (HNJCPH), a subsidiary of China South Publishing & Media Group Co. Ltd. specializes in publishing books for children of any age. There are 8 editorial departments altogether, publishing almost 2,000 titles on an annual basis. Since its establishment in 1982, it has committed itself to guiding young readers to pursue the true, the good and the beautiful, and has distributed more than 2 billion books. With the ideal pursuit of publishing books with rich cultural connotation and good quality, it has published lots of well-renowned and award-winning publications, and has won nationwide and worldwide prizes for over 400 times. It was awarded the title of "National Press and Publication Industry Civilized Unit" in 2010 for its excellent social influences and economic achievements.

HNJCPH has maintained frequent international copyright trading with the USA, the UK, France, Germany, Belgium, Norway, the Netherlands, Russia, South Korea, Japan and other "One Belt and One Road" countries and regions. It has both imported a great number of outstanding foreign books for Chinese readers and exported many first-class original publications to let the charm of Chinese culture go far beyond.

HNJCPH — a good friend of young readers!





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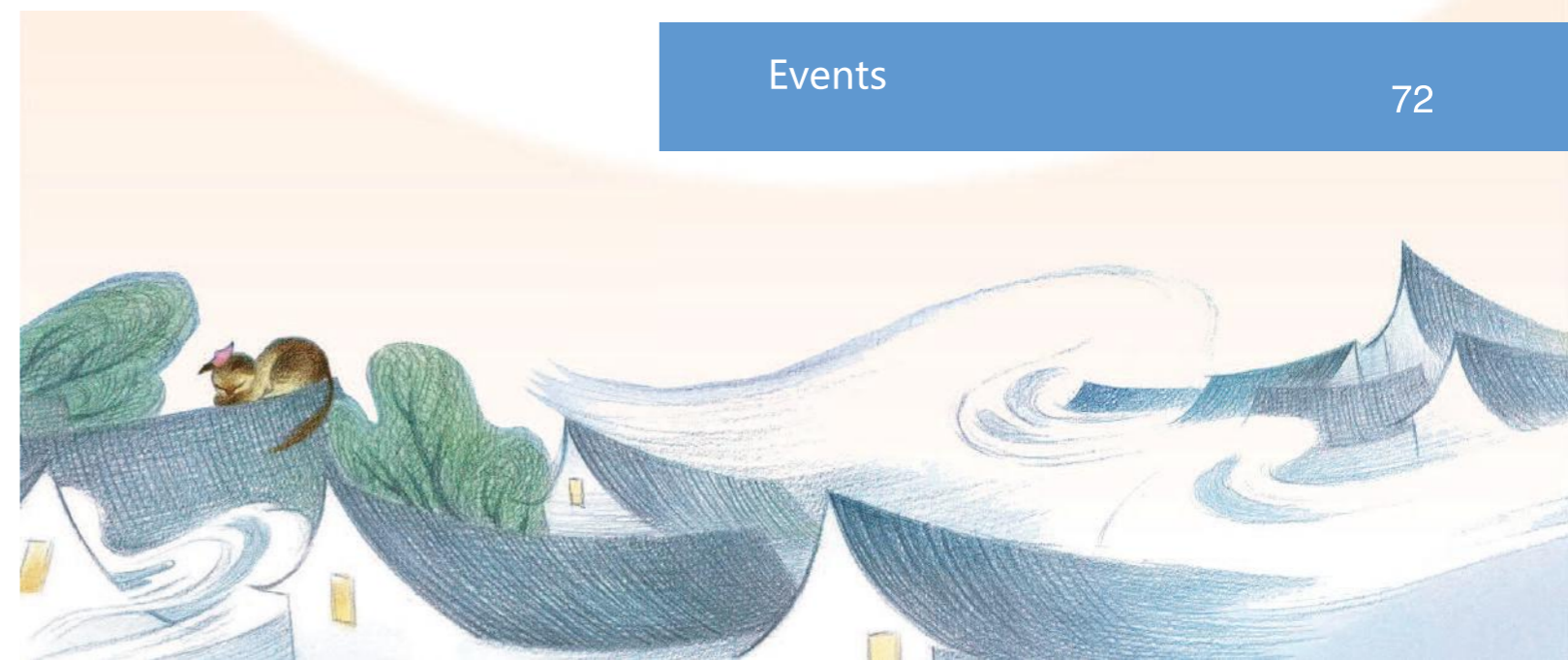
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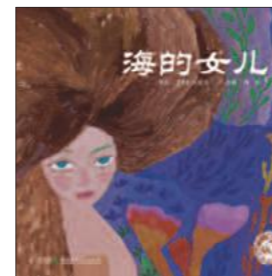
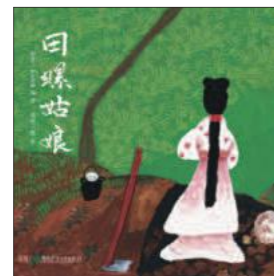


Cai Gao

Cai Gao, one of the most brilliant illustrators in China, the winner of Golden Apple Award in the 14th Bratislava International Children's Book Fair (BIB), the member of judge committee of the 34th Bologna International Children's Picture Book Illustration Exhibition.

The World of Cai Gao's Picture Books

The World of Cai Gao's Picture Books is a concentrated publication of the works of Cai Gao, the first Chinese painter to win the Golden Apple Award of BIB. These beautiful picture books include Cai Gao's seven classical masterpieces and three newest works. Some of them recreate Chinese and foreign famous writing, some represent Chinese magical tales such as Snail Girl and The Legend of Qin Hou, some describe the children's folk rhymes from Cai Gao's hometown—Changsha, Hunan. All of these picture books reflect the strong personal artistic style of Cai Gao and the fascinating Chinese folk culture.



Gan Jiang and Mo Ye

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Size: 170x185mm
Pages: 40
Price: ¥28.00
Age: 4-7
Date of
Publication:
Jun. 2016

Gan Jiang and Mo Ye were husband and wife of blacksmith in ancient China. They spent three years casting two superexcellent swords. Gan Jiang presented one of them to the king, however, the king put him to death because he didn't present the other one together. When Gan Jiang's son grew up, he stepped on a tragic and heroic road of vengeance with the other sword.

Snail Girl

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Size: 170x185mm
Pages: 30
Price: ¥28.00
Age: 4-7
Date of
Publication:
Jun. 2016

Once upon a time, there was a poor young man who lived alone. One day, he picked up a snail on the riverside and took it home. Since then, he could see a table of hot meal as long as he came back home. He was surprised to find that all these were cooked by a girl, who was changed out from the snail. It turned out that the girl was a goddess, who wanted to thank the young man for saving her life.

Fox Spirit Qing Feng

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

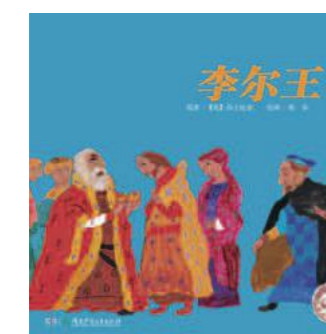


Size: 170x185mm
Pages: 56
Price: ¥32.00
Age: 4-7
Date of
Publication:
Jun. 2016

An ancient scholar surnamed Geng fell in love with a girl named Qing Feng, but he was blocked by Qing Feng's father. Several months later, he met Qing Feng again by an occasional chance and learned that she was a fox spirit. But this man didn't mind, he not only married Qing Feng but also saved her father. At last they lived happily together.

King Lear

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

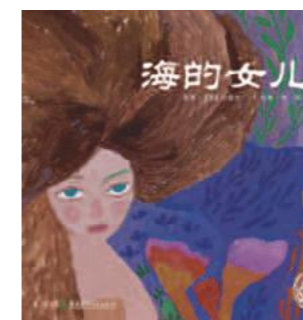


Size: 170x185mm
Pages: 68
Price: ¥32.00
Age: 4-7
Date of
Publication:
Jun. 2016

King Lear was a famous tragedy of Shakespeare—King Lear was partial to his eldest daughter and second daughter because of their sweet words, however, these two daughters banished their father after they got his whole property. The third and youngest daughter who loved her father indeed led an army to save him, but was killed unfortunately. King Lear died in grief and indignation.

The Little Mermaid

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Size: 170x185mm
Pages: 90
Price: ¥36.00
Age: 4-7
Date of
Publication:
Jun. 2016

The Little Mermaid is a representative of Andersen's fairy tales. As the heroine, the little mermaid is one of the most classic characters of fairy tales. With full emotions, Cai Gao illustrated the beauty of the sea, as well as the pathos in the little mermaid's eyes.

Feather Robe

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Size: 255x260mm
Pages: 42
Price: ¥36.00
Age: 4-7
Date of
Publication:
Jun. 2016

Feather Robe is an interesting tale of ethnic Miao, a Chinese minority. It tells a story that a beautiful woman called Cai came out from a painting and married the painting's owner, a laborious and honest youngster. The emperor of that time attempted to hold Cai at first, later he ordered this couple to present a robe made of one hundred different birds' feathers, or he would execute them. Cai worked it out with magic power and punished the greedy emperor successfully.

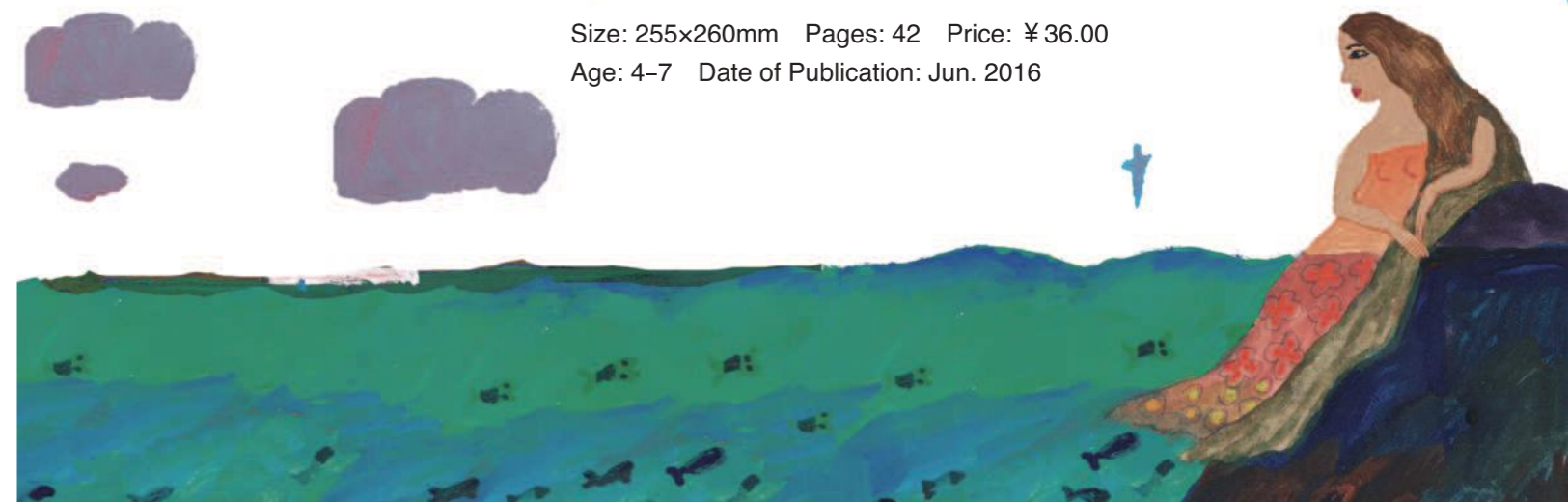
The Legend of Qin Hou

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Ethnic Tujia, one of Chinese minorities, has a hero named Qin Hou, who was born supernaturally and gifted with amazing power. When Qin Hou grew up, he assassinated the emperor with three magic arrows in order to revenge for his parents, but failed. The angry emperor sent a troop to catch him. For protecting his fellows from being besieged, Qin Hou surrendered voluntarily. At the moment when Qin Hou was killed, three golden dragons flew out from his body, and then the heaven and earth changed their colors. The emperor was scared and covered Qin Hou's body with his dragon robe and sent it back to Tujia. The people of Tujia kept that dragon robe all the time.

Size: 255x260mm Pages: 42 Price: ¥36.00
Age: 4-7 Date of Publication: Jun. 2016



The Story of Birth

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (English & Sinhalese)



The Story of Birth is quite unique among Cai Gao's works. This is the latest picture book of Ms. Cai, both its words and illustrations were created by herself. In this book, she describes the process of a baby's birth by wax crayon, depicting the joy of life's birth and expressing a high tribute to all mothers.

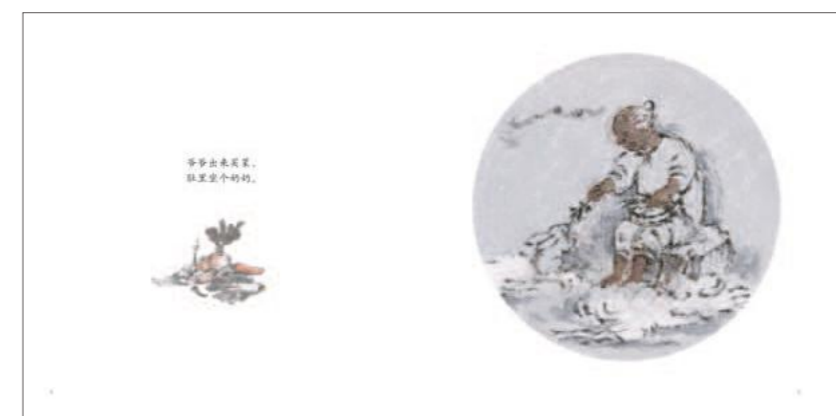
The Most Beautiful Picture Books 2016 (by Chinese Library Newspaper)
Top 100 Recommended Books to Teenagers & Children 2017



Size: 210x220mm
Pages: 22
Price: ¥28.00
Age: 4-7
Date of Publication: Jun. 2016

The Moon: A Glutinous Rice Cake in the Sky

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



The Moon: a Glutinous Rice Cake in the Sky is a classic nursery rhyme of Cai Gao's hometown — the Changsha City of China, until now it is still sung by children. This nursery rhyme compares the moon to a round-shaped glutinous rice cake, and then launches a series of interesting associations. If singing this in the dialect of Changsha, a kind of lingering charm would come out.

1st Zhang Leping Illustrated Books Award for Artistic Creation
The Beijing News Annual Children's Books 2016



Size: 210x220mm
Pages: 22
Price: ¥28.00
Age: 4-7
Date of Publication: Jun. 2016

Going with the Moon

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Going with the Moon is a nursery rhyme spreading in the Changsha City of China. Taking the moon as a clue, it describes the scene where three sisters do up their hair in the moonlight. Its words and illustrations give off a lively taste of life.

Nominated for 1st Picture Books Time Award



Size: 170x185mm
Size: 210x220
Pages: 22
Price: ¥28.00
Age: 4-7
Date of Publication: Jun. 2016

Beautiful Chinese Stories

Rights Sold : Sri Lanka (English & Sinhalese)

Size: 230x170mm
Pages: 108
Price: ¥39.80
Age: 4+
Date of Publication:
May 2015

This book is based on seven beautiful Chinese folk tales, *Gao Liang Rushing Water*, *Who Was the Skill*, *Wooden Bird*, *Where Was the Cat*, *Grandma Bear*, *Jujube Seed*, *The Cowherd Star and Weaver Star*, and illustrated by Cai Gao. Selected stories are full of courage, resources, humorous and wonderful magical fantasy. It will help the children know and love their nation and culture.
Top 100 Recommended Books to Teenagers & Children 2016 by SAPRFT



Festivals of Chinese Ethnic Groups (Bilingual)



Festivals of Chinese Ethnic Groups was co-authored by China's well-loved authors of children's literature including Fang Suzhen, Tang Sulan, Wang Yimei, and was illustrated by celebrated Chinese illustrators such as Cai Gao, Chen Yadan and Zhu Xunde.

This book series tells the intriguing, splendid and poetic folk tales about festivals and customs of ten most representative Chinese ethnic groups, showing their courage, kindness and indomitable will. Through these delightful stories, readers may also know more about the distinct and charming ethnic features and glory civilizations of China.

Size: 235x250mm
 Pages: 40
 Price: ¥ 49.80
 Age: 8+
 Date of Publication: Aug. 2015

Rights Sold: South Korea, Sri Lanka (English), Sri Lanka (Sinhalese)

Pictures by China's well-known painters, including Cai Gao, Chen Yadan, Zhu Xunde, and Chen Xunru. Texts by China's first class children's literature writers, including Fang Suzhen, Tang Sulan, Wang Yimei, and Bing Bo.

Recommended by CCTV for parent-child reading during the Dragon Boat Festival. It has won the prize of "The Most Beautiful Picture Book in China 2016" by China Library Journal, and has been nominated for the top prize of picture books in China — the "Chinese Government Award". Famous painters and writers like Cai Gao, Fang Suzhen, Tang Sulan, and Bing Bo have come together and created this epic-style work in the hope of passing down the gist of Chinese culture to the younger generation.

Awarded 6th Chinese Outstanding Publishing Award

Buyi Ethnic Group: The Bull King Festival has won the third prize in Japan's Noma Concours for Picture Book Illustrations.

Both Buyi Ethnic Group: The Bull King Festival and Han Ethnic Group: Celebrating the Dragon Boat Festival were selected for the 2015 BIB.



Tujia Ethnic Group: Basking Dragon Robe on the Sixth Day of the Sixth Month



Han Ethnic Group: Celebrating the Dragon Boat Festival



Tibetan Ethnic Group: The Sacred Bathing Festival



Chaoxian Ethnic Group: The Fivegrain Ceremony for Crows



Buyi Ethnic Group: The Bull King Festival



Man Ethnic Group: Flower of Nian xi and the May Festival



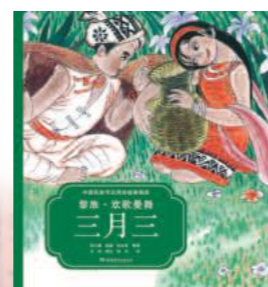
Bai Ethnic Group: Cangshan Mountain, Erhai Lake and the March Fair



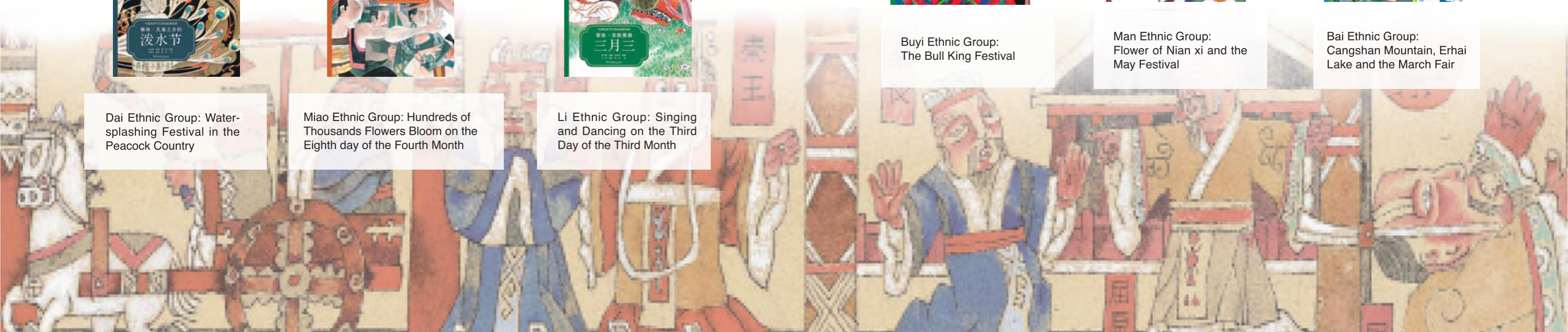
Dai Ethnic Group: Water-splashing Festival in the Peacock Country

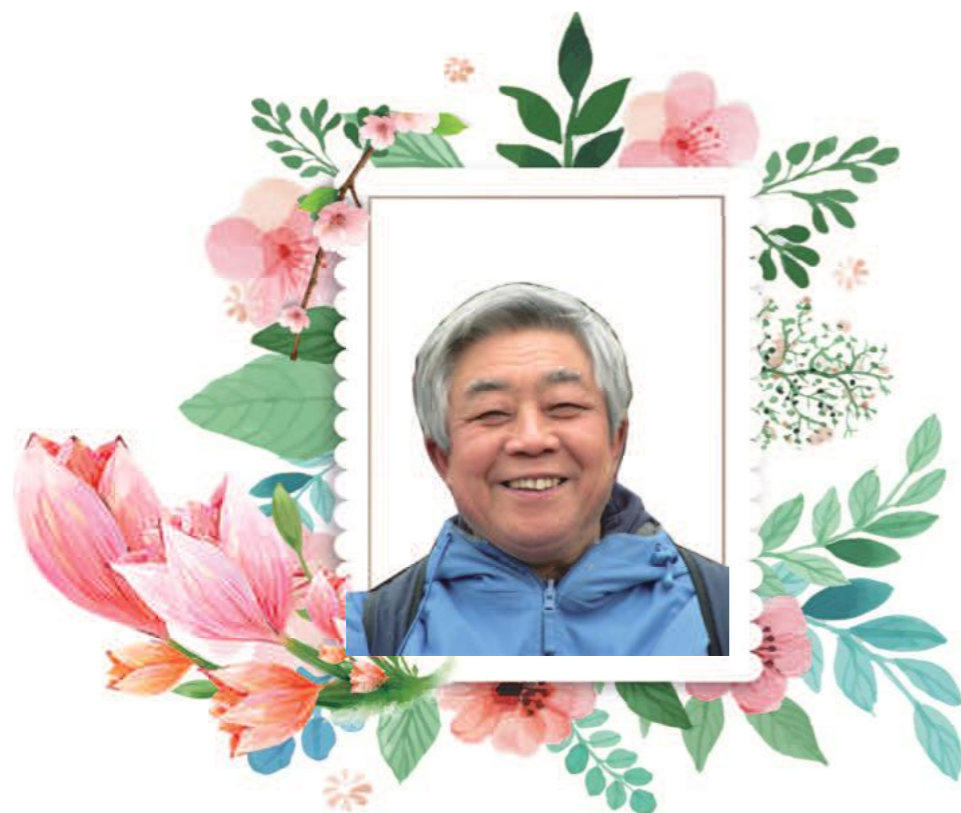


Miao Ethnic Group: Hundreds of Thousands Flowers Bloom on the Eighth day of the Fourth Month



Li Ethnic Group: Singing and Dancing on the Third Day of the Third Month





Feng Jiannan, well-known painter, art designer, Shanghai Animation Film Studio's motion editor, scriptwriter, scene-painter, senior artist and director. He spent 30 years in creating the internationally influential Chinese Legendary Stories Series, which has been translated into English, French, German, Spanish, and Russian, and has won 6 international prizes.

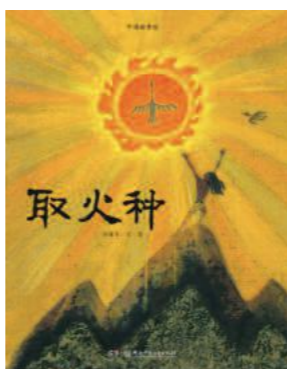
Size: 215x270mm
Pages: 56
Price: ¥36.00
Age: 6+
Date of Publication: Jul. 2017

China's Silk Road Picture Books

This picture book series include five volumes, namely, *The Nine-Colored Deer*, *Quest for Fire*, *Jingwei Fills Up the Sea*, *Divine Fish Carries Qu Yuan*, and *Shen Nong's Miracle Herbs*. All five are traditional Chinese myths and legends. The pictures are drawn by Feng Jiannan, well-known motion picture director and painter.

Quest for Fire

Quest for Fire tells an interesting and enlightening story of Sui-Ren Shi having tried various ways and finally managing to make a fire by rubbing sticks.



Divine Fish Carries Qu Yuan

Barcelona International Picture Book Award

Divine Fish Carries Qu Yuan tells the story of the renowned poet Qu Yuan. Legend has it that after Qu Yuan immersed himself in the river, a divine fish carried him on the back upon the river and there on the back of the fish he spoke out his inner feelings. The pictures are toned with the traditional Chu-style lacquer ware and lacquer painting.



The Nine-Colored Deer

UNESCO Asian Cultural Center Award
Bologna International Award for Illustration

The story of *The Nine-Colored Deer* is originated from the story of the Deer King in the Dunhuang frescoes, where the divine deer saves people's lives in contrast with the greed and cruelty of mankind. The pictures have a touch of the Dunhuang frescoes style.



Jingwei Fills Up the Sea

Artworks of Turin International Contemporary Art Festival

Jingwei Fills Up the Sea tells one of China's legends back in the ancient times. It has long been regarded as a representative story of perseverance and tenacity.



Shen Nong's Miracle Herbs

Artworks of Turin International Contemporary Art Festival

Shen Nong's Miracle Herbs is adapted from an ancient Chinese legend that Shen Nong (the Yan Emperor) taught people to grow crops to feed themselves when food was in short due to the reproduction of human being after Nüwa repaired the sky. Later he tasted many kinds of herbal medicines to help cure people's diseases.



The Little Green Worm's Dream



Size: 205x225mm
Pages: 44
Price: ¥36.00
Age: 4-7
Date of Publication: Jul. 2016

This picture book tells a story that a little green worm who is despised by others loves music heartily and becomes a butterfly at last. With peaceful and beautiful words and fresh and exquisite illustrations, the entire book has a sense of beauty of implication.

Bing Xin Children's Literature Award 2016

Top 10 Original Books 2016 (Little Golden Lion Award)

The Small Plover

Stationed on the outskirts in Japan, after a few months' careful observation, the Chinese artist created the book about natural ecology. The book takes a small animal — the small plover as the main character, depicting their living condition and the relationship between them and nature, telling about the fortitude of life.

In April, the little plover flies back. She builds a little nest amidst the gravel and lays three tiny eggs. One day, when the little plover is out foraging, a huge crow jumps out at the nest and grabs the tiny eggs away. The little plover is so sad about her eggs and her failure to fight against the crow. She has to find somewhere else to start from the beginning. After months of careful preparation and safeguard, this time her little plover babies are born safe and sound. After overcoming various difficulties like the insecticide incident and the night cat risk, the plover babies are turning into fully fledged grown-ups. On a sunny day after the rain, a group of little plovers fly against the rainbow, saying goodbye to their mother land, and heads right towards the vast ocean.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (Sinhalese), Taiwan, China

Won 2015 Bingxin Children's Book Award

Titled 2015 Top 100 Excellent Children's Books Recommended by SAPPRFT

Won 2015 "Chinese Power · The 4th Annual Conference for Chinese Editors and Salespersons of Children's Books"

Best Art Performance Award



Size: 245x210mm
Pages: 36
Price: ¥36.80
Age: 3+
Date of Publication: Dec. 2014



Stories of Three Mouse Brothers Miki, Midi, Mini (Bilingual)

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

Size: 210x285mm
 Pages: 128
 Price: ¥ 22.00
 Age: 4+
 Date of Publication: May 2016

This set of books tells the story of three mice brothers' happy, united and fairy tale-like lives. These picture books are written by one of the best children's literature writers Bingbo with all of the original pictures. These high-quality and readable picture books accurately capture the characters' personalities by beautiful and vivid inside illustrations: bright and colorful images would directly draw readers' attention and make this work unique and outstanding among different kinds of picture books. This work has launched Chinese/English bilingual version, which not only meets the requirements for themes of export-oriented picture books, but also meets children's demands for Chinese/ English bilingual preschool reading in the enlightenment stage.



Ma Liang and His Magic Painting Brush (60th Anniversary Bilingual Edition)

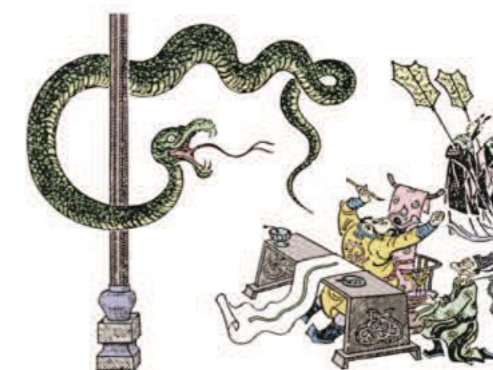
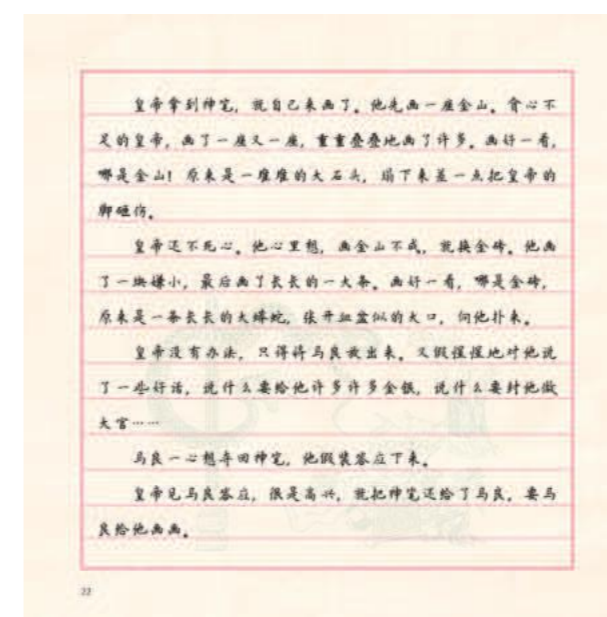
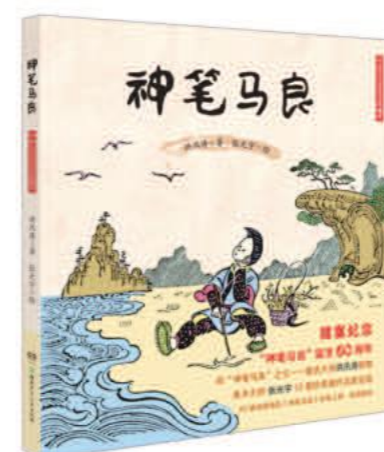
Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

Size: 215x220mm
 Pages: 56
 Price: ¥ 25.00
 Age: 6+
 Date of Publication: Aug. 2013

Ma Liang was a poor and kind young man. He liked drawing and drew pictures everywhere. One night, he dreamed that an old man gave him a magic paint brush and asked him to use it to help poor people. When he woke up, he found the magic paint brush in his desk.

From that day, he used the paint brush whenever people needed help. When he saw that people had no water to use in the fields, he drew a river. When he saw it was difficult for people to till lands, he drew a cow. When a bad man came to steal his brush, what would happen?

On the occasion of the 60th anniversary of the birth of Ma Liang, we launched this special "60th Anniversary Bilingual Edition" to pay tribute to fairy tale master Hong Xuntao.





Tang Sulan

Tang Sulan, born in Ningxiang, Hunan Province, is a member of the Chinese Writers' Association, Vice-Chairman of China Association for Promoting Democracy in Hunan Province, and Professor at Hunan Normal University. Her famous long fairy stories include *Little Duoduo and Archimage*, *The Little Witch Zhen Meili*, *Spirits in Penthouse*, *Miracle Garden*, *Time's Arrow*, and *I Am a Clownfish*. The Series of Clumsy-wolf has been a most welcomed bestseller for more than 20 years and the Clumsy-wolf that Tang created has become a classical and original fairy tale character with a Chinese background. Young readers therefore gave her an endearing nickname "Mama of Clumsy-wolf".

Imaginary Elf Series: Legend of Nancun by Tang Sulan



Rights Sold: Nepal

Size: 150x210mm

Pages: 207

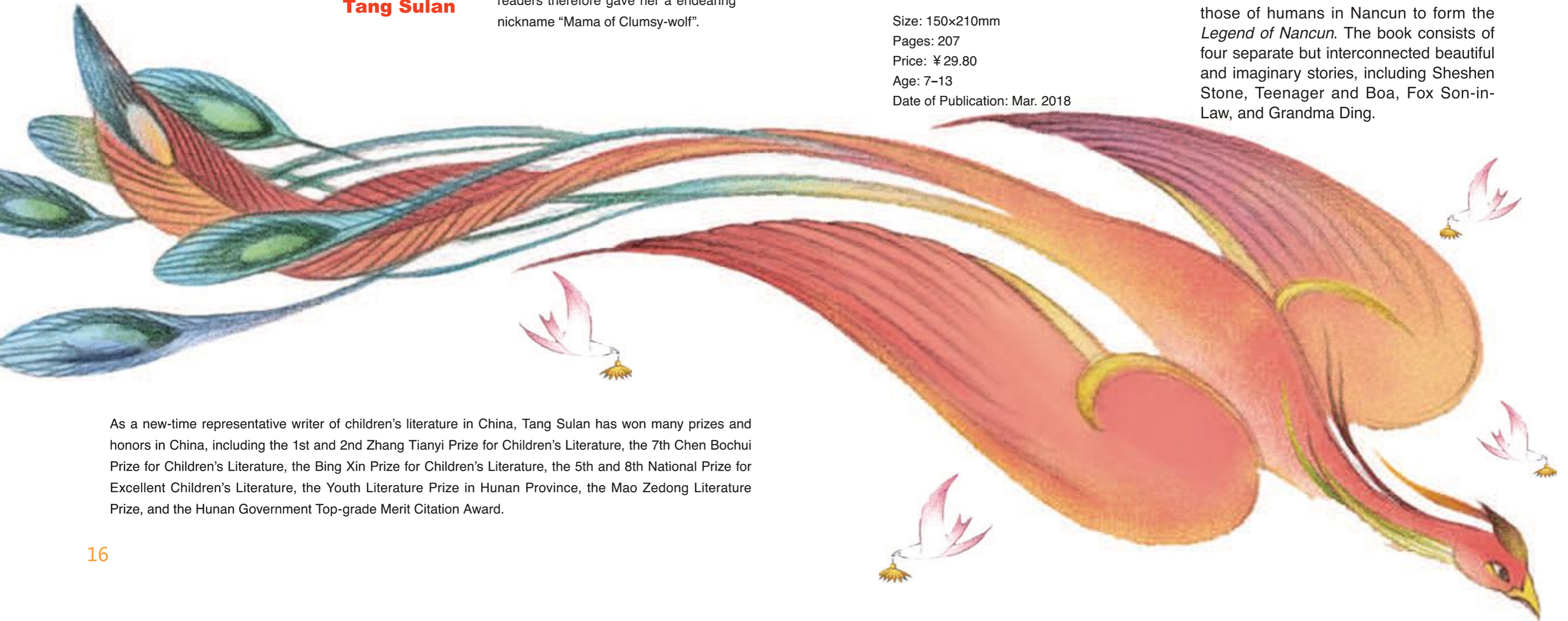
Price: ¥ 29.80

Age: 7-13

Date of Publication: Mar. 2018

Legend of Nancun is the latest long fairy tale created by Tang Sulan, a famous children's literature writer. Stories in the book all happen in a place called "Nancun". (The place is similar to Never Land in Peter Pan. Different from Never Land, a place inhabited by children only, Nancun is a paradise on the Earth, where humans, animals, spirits and immortals can live together.) Some animals in forests of Nancun are very special. They like dressing themselves in the way humans do. Some of them can even cultivate their vital energy to become immortal. Stories of these animals are intertwined with those of humans in Nancun to form the *Legend of Nancun*. The book consists of four separate but interconnected beautiful and imaginary stories, including Sheshen Stone, Teenager and Boa, Fox Son-in-Law, and Grandma Ding.

As a new-time representative writer of children's literature in China, Tang Sulan has won many prizes and honors in China, including the 1st and 2nd Zhang Tianyi Prize for Children's Literature, the 7th Chen Bochui Prize for Children's Literature, the Bing Xin Prize for Children's Literature, the 5th and 8th National Prize for Excellent Children's Literature, the Youth Literature Prize in Hunan Province, the Mao Zedong Literature Prize, and the Hunan Government Top-grade Merit Citation Award.





The Series of Clumsy-wolf

Rights Sold: Sri Lanka (Sinhalese) , Nepal

The Series of Clumsy-wolf includes *The Series of Clumsy-wolf*, *Clumsy-wolf and His Parents*, *Clumsy-wolf and Smart-bunny*, *Clumsy-wolf and Fatty-bear*, *The Campus Life of Clumsy-wolf*, *The Adventure of Clumsy-wolf*. Being simple and honest, cute and always curious about the world, Clumsy-wolf has become a classic character in the Chinese original children's literature. Being bestsellers for more than 20 years, this series is an excellent and outstanding children's book that can be the most valuable memory for young readers.



Best-selling fairy tales during the last 20 years
Most beloved national treasure level fairy role
Won many national prizes in China
Representative works by Tang Sulan who nicknamed "Mama of Clumsy-wolf"



Taiwan Xinyi Children's Literature Award
Zhang Tianyi Fairy Tale Award —
The Magic Gourd Prize
Soong Ching-ling Children's Literature Prize
National Outstanding Children's Books Award
National Outstanding Children's Literature Award
Bing Xin Children's Literature Award
One of the 100 Recommended Books for Teenagers in China

Size: 146x210mm

Pages: 216

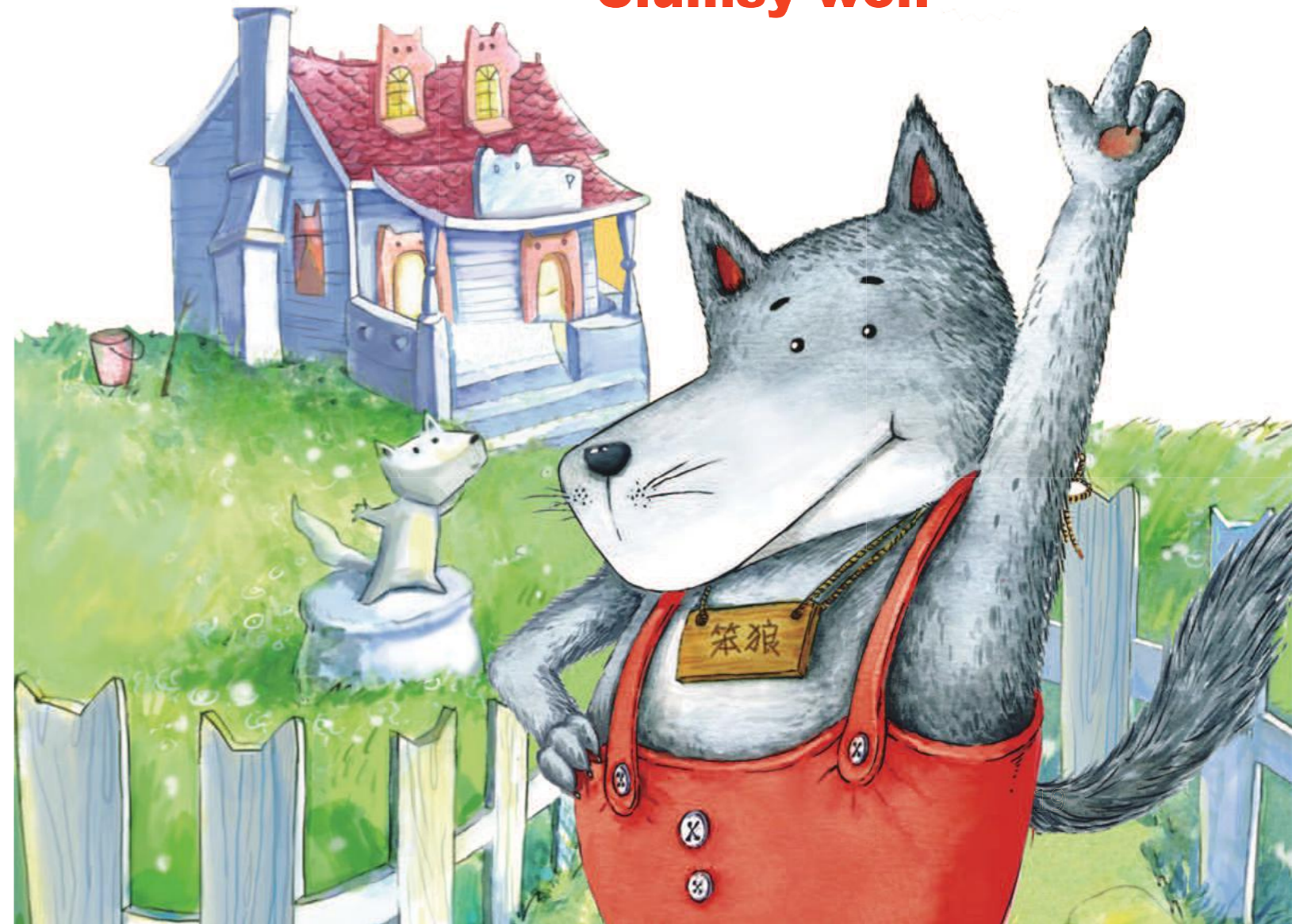
Price: ¥22.00

Age: 8+

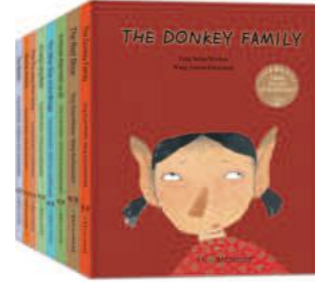
Date of Publication: Jun. 2014



The Series of Clumsy-wolf



Tang Sulan's Picture Books Series (Bilingual)



Size: 210x260mm
 Pages: 40
 Price: ¥38.00
 Age: 6+
 Date of Publication: Apr. 2016

This set of 8 picture books covers different themes, such as family love, growth, bravery, friendship and so on. The stories are carefully chosen from Tang Sulan's classic and short fairy tales, some of which are aesthetic, some sad, and others humorous. Illustrated by excellent artists from China and Southeast Asia and reviewed by famous children's literature writers from both sides of the Taiwan Straits, the series takes on a diverse and personalized style for the readers.

The Red Shoe

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (English & Sinhalese), Brunei, Cambodia, East Timor, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam



A red shoe missed the other one. He wanted a warm house, and met a greedy rat on the road. Could the rat help the red shoe to find his friend?

A Long Long Name

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (English), Sri Lanka (Sinhalese)

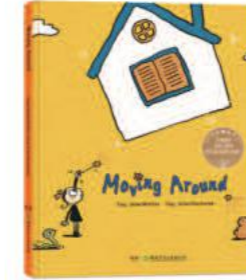


Is there a best name in the world? A blue fox always envies others' names. On his trip, he asked Frog, Squirrel and other animals for names. His name became longer and longer, and harder to remember as well. The story tells us, if it suits you most, then it is the best.

Moving Around

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

There is a small and beautiful house on the hillside build by a little witch Ms. Pretty. Ant, Rat, Snake and Frog all wanted live together with her, but Ms. Pretty did not like it. She was so upset and decided to move. Where is the next station?



First Trip away from Home

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

A baby koala was born and rested in pouch of his mother all the day, never walking out. When he grows up, he needs to see the outside world. Could he become a brave boy?



A House that Holds Us All

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (English), Sri Lanka (Sinhalese)

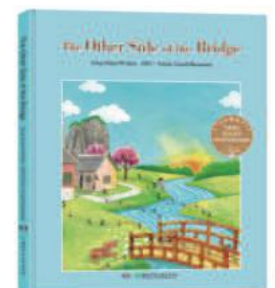
A moment ago, sun was smiling in the sky. Why rain all of a sudden? Snail was not afraid of rain, because he had his own little house. An ant, a bunny and a little boy was running close one by one. They asked a same question, "Can I get in your house to get out of the rain?"



The Other Side of the Bridge

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

There is a small village in the mountain, a wood bridge over the river. A terrible white bearded ghost's name is Gelilang, a terrible black haired wizard's name is Greg. Who is more terrible?



The Merlion

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

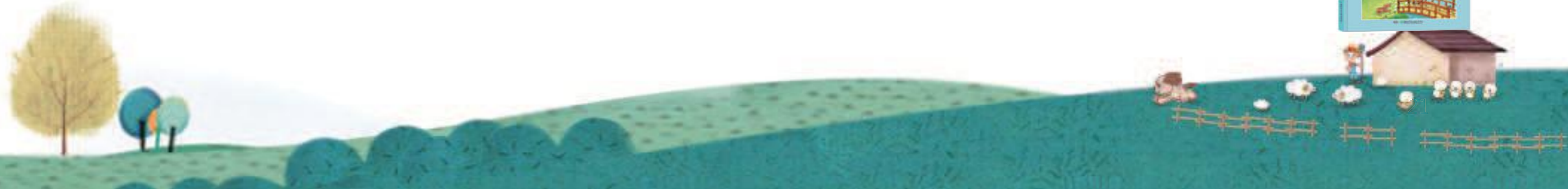
Merlion has a bright brain and a brave heart just like a lion. A clown fish named Lingling wanted to be a Merlion when he grows up. Suddenly, a shark is coming, Lingling and his friend scared to flee. Can he insist on his dream when he faces the dangers?



The Donkey Family

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

One day, Mom brought back a little boy. The boy's sister thought parents didn't love her any longer, so she hid in a cave alone and changed into a donkey. For looking after her, Grandpa changed into a donkey too.



Little Lotus



Size: 145x210mm
 Pages: 280
 Price: ¥35.00
 Age: 10+
 Date of Publication: Mar. 2017

Little Lotus tells the story of the growth of a little girl named Lotus. She was born in an impoverished and backward family, where her grandfather prefers boys to girls, her mother is always busy and indifferent, and her father is often outside home during Lotus' childhood. Therefore, Lotus has grown into a sensitive and stubborn girl. However, her grandmother is a loving and wise person, who has taught Lotus the importance of kindness, tolerance and diligence. It is her grandmother who lights up Lotus' early life. *Little Lotus* focuses on the growth of children in China's countryside by incorporating the author's personal experiences, and presents different facades of a Chinese-style childhood.

Little Lotus is Tang Sulan's new novel about an unyielding little girl's life fighting against hardship. It is highly recommended by Cao Wenxuan, winner of the Hans Christian Andersen Award.



Tang Sulan's Workshop for Children's Books



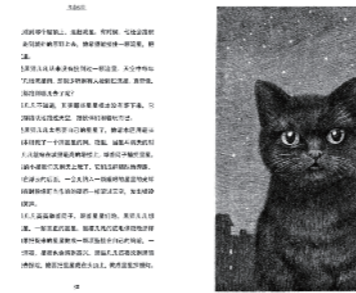
Size: 150x210mm
 Pages: 184-192
 Price: ¥22.00-25.00
 Age: 10+
 Date of Publication: Aug. 2016



Tang Sulan's Workshop for Children's Books has collected the best works by Tang Sulan, the well-known writer of children's literature in China, and produced them into four volumes, *Star of Granny*, *My Animal Friends*, *To Young Readers: Each Dark Cloud Is Edged with a Golden Lining*, and *Meet with Beauty*. These four volumes incorporated Tang's childhood experiences, her fond memories to her puppy and her sadness about its death, her expectations and best wishes to the little readers, as well as her reflections during her writing and teaching. The books will surely bring our young readers an enjoyable reading experience and hopefully inspire them to think on themselves.



The Series of Tang Sulan's Fantasy Spirits



The series carefully chose the long masterpiece works by famous children's literature writer Tang Sulan, including *Time's Arrow*, *Miracle Garden* and *Spirits Living in a Penthouse*. With fantasy and wonder, they became unusual and unique because of the strong sense of modernization. With gentle whisper words and unique imagination, the author successfully built such a beautiful fun fairy world for children.

Spirits Living in a Penthouse

Rights Sold: Sri Lanka (Sinhalese)
Second Prize of 8th National Excellent Children's Books

The book is about some spirits who live in a penthouse. Generous and kindly, they love to take care of kids. But they were forced to leave. In order to find a brand new homeland, they begin a long and hard trip.

Size: 146x210mm Pages: 253 Price: ¥ 18.00 Age: 8+ Date of Publication: Mar. 2014



Miracle Garden

Rights Sold: Sri Lanka (Sinhalese)

This garden seems nothing special, no ghosts and spirits, only foxes and badgers running on the ground. Old Badger lives in his tree hole all his life and never saw any miracle. This time, what miracle would make him to become an awesome star in the garden? "The most important is that, you must believe in miracle." That's why fantasy happens in this normal garden. Because there is a dream, a miracle occurs.

Size: 146x210mm Pages: 221 Price: ¥ 17.00 Age: 8+ Date of Publication: Mar. 2014



Time's Arrow

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

Muli, a 12-year-old boy, who was just graduated from primary school, got disappeared in his summer holiday trip with Mum! Then he got the secret of Time's Arrow, which can shoot through time and space... What will happen?

Reprinted 20 times during recent 3 years. Sold more than 100,000 copies

Size: 146x210mm Pages: 172 Price: ¥ 15.00 Age: 8+ Date of Publication: Jun. 2014



The Fairy Tales of Love

New stories written by "Mama of Clumsy-wolf" Tang Sulan.
Short fairy tales with exquisite illustrations, a good company for children of over 8 years old.
A warm reading experience filled with love.



The Fairy Tales of Love is a collection of Tang Sulan's classified short stories. It composes of 6 volumes of over a hundred short fairy tales, presenting children an all-around fairy world created by "Mama of Clumsy-wolf". Many of the stories written by Tang Sulan are exquisite, interesting, and imaginative, and thus are attractive to our little fairy tale lovers. Embodied with the author's personal life experience, the short and simple stories not only provide our young readers with a unique experience of wonder and fun but also tell them the truth of life and encourage them to think about it.

Size: 148x210mm
 Pages: 168-192
 Price: ¥20.00-22.00
 Age: 8+
 Date of Publication: Dec. 2016
 Rights Sold: Nepal (English & Nepali)

Little Witch Zhen Meili

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)

As a representative work of Tang Sulan, the series is one of the most popular fairy tales in China and has been sold hundreds of thousands copies as so far. Zhen Meili is the naughtiest witch. Sometimes she looks like a lovely angle, sometimes she is an obnoxious evil. Because of her, the life in Funny Street became much livelier, with interesting things happening all the time.

One of the most recommended books for teenagers in China, with a sales volume of 100,000!

Won the 1st Zhang Tianyi Children's Literature Award

Selected as one of the "Top Ten Children's Books"

Selected as one of the 100 excellent books for teenagers in China

Selected in the list of OpenBook Bestsellers for Children



Size: 146x210mm
 Pages: 216-232
 Price: ¥25.00
 Age: 8+
 Date of Publication: Jun. 2015

Yang Yu



Yang Yu's Interpretation on Chinese Poetry



Gift Set

Yang Yu, D.Litt. Professor at the College of Literature of Central South University, presenter of Lecture Room. She is proficient in various languages including French and English. She has published 7 books and more than 40 journals. She has also led many social sciences projects both at provincial and ministerial levels and has won various research and teaching awards at provincial and school levels. Her representative works include Female Consciousness in Chinese Song Poems, and the Ecology of Song Poems in the Perspective of Communication Sciences.

Size: 166x225mm
Pages: 169-178
Price: ¥149.00
Age: 10-18
Date of Publication: Apr. 2018

Yang Yu's Interpretation on Chinese Poetry, based on the pillars of traditional Chinese classics, has five themes: character, wisdom, gratitude, friendship, and nature. It includes classical writings and excerpts with interpretations as well as poems and accompanying explanations on verses from pre-Qin to Qing Dynasty period. Teenagers reading this series will discover philosophical ideas as well as values such as patriotism, integrity, generosity, independence, tenacity, and thriftiness.

Rights Sold: Nepal

Size: 148x209mm
Pages: 240-276
Price: ¥228.00 Age: 10-18
Date of Publication: Apr. 2018



Read Chinese History to Children: Storybooks of Chinese Five-Thousand-Year History



Size: 185x260mm Chinese civilization is profound and splendid. The five-thousand-year history keeps on stretching. In the surging river of history, innumerable great minds have appeared, leaving innumerable history stories to this date. This book starts from the legend of Yan & Huang and ends with the Revolution of 1911. The most splendid historical episodes and the most historical moments are narrated via interesting cartoons. Children can learn Chinese history and the famous historical figures while enjoying the cartoons.

Pages: 135-144
Price: ¥25.00
Age: 6+
Date of Publication:
Apr. 2018

The Fun of Money : Numismatics Reflects History



Size: 185x260mm The history of coins is the epitome of Chinese history. Through the understanding and organization of historical facts, the author expresses the historical topic of "ancient Chinese coins" in the form of modern hand-painted illustrations, which roughly reflects the evolution of the forms, states and calligraphy of coins in various dynasties. The book is suitable for teenagers as an introductory book to understand history and coins, and it is also an excellent reading material for adults to know about Chinese history and coins.

Pages: 140
Price: ¥68.00
Age: 6+
Date of Publication:
Jun. 2018

Idiomatic Paintings

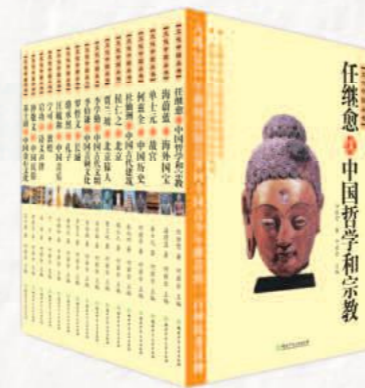
—the Idiom Story That Children Should Read



Size: 188x156mm The idiom is the wisdom of Chinese civilization. It is excellent Chinese culture and art which has been hammered out over thousands of years. It not only reflects the profundity of Chinese language and culture, but also contains every aspect of Chinese traditional culture. The idiom stories selected in this book are simple, easy and enlightening. These distinctive stories feature with admirable spirit of heroic, moving friendship and the insightful wisdom, which are characteristic of Chinese culture such as loyalty, compassion, filial piety, persistence, bringing positive, beautiful emotional edification for children.

Pages: 112
Price: ¥20.00
Age: 6+
Date of Publication:
Jun. 2018

Chinese Culture Series



Size: 155x210mm
Pages: 129
Price: ¥11.00
Age: 12+
Date of Publication: Jan. 2010

It is a collection of books designed for children written by great masters. The series presents the profundity of Chinese culture in simple and vivid language with excellent illustrations, helping children to best understand and absorb the gist of Chinese culture for self-cultivation. It is indeed an exceptional encyclopedia of traditional Chinese culture and knowledge that aims to improve the cultural manners of high school students. It is also a kaleidoscope for foreign friends to know more about Chinese culture.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (Sinhalese), Taiwan, China

One of the "100 Excellent Books for Teenagers" recommended by GAPP Nominated for Chinese Best Publications Award

Chinese Classical Literature for Children



Size: 167x240mm
Pages: 200-224
Price: ¥29.80
Age: 9+
Date of Publication: Jun. 2017

This series involves the essence of 12 best-known classic works of Chinese literature, adapted by Prof. Yang Yu with excellent illustrations by professional painters, best for children and teenagers to read. It is definitely a must-read for children to start their journey in probing Chinese classical literature.

Adapted by professional scholar with exquisite illustrations. A piece of childhood must-read, as well as a journey of lifetime enlightenment.

Adapted by Prof. Yang Yu, presenter of Lecture Room. Illustrations by professional painters.

The Chinese Dreamer



Size: 160x225mm
 Pages: 184-216
 Price: ¥39.80
 Age: 12+
 Date of Publication:
 May 2017-Apr. 2018



Focusing on the endeavors and ambitions of contemporary ordinary people, *The Chinese Dreamer* depicts the life of Chinese scientists and professionals in different fields working in desolate places and hard conditions and the contributions they made to the realization of the Chinese dream. The impressive stories together form a song of praises for those fighting for and sticking to noble ideals and great dreams. The powerful force of truth presented in this book serves as a shield against temptations and other noises in today's society. It is an enlightening book for teenagers in guiding them to find out the true values of life.

The Dreamer He Jishan tells a story of He Jishan, who experienced the ravage of the Japanese military in his childhood and fought all his way to become an outstanding scientist. *The Migrant Bird in the Redwoods* praises the perseverance of Wang Silong, a redwood researcher who has spent thirty years in the forests. *The Iron Man in the Desert* narrates the story of Qu Jianjun fighting against extreme conditions in the Gobi Desert. *The Coral Guardian* depicts Chen Chang's devoted life in guarding the coral reef.

Lion's Heart, Painted Thoughts: Children's Literature from Singapore and China (Bilingual)



Size: 195x255mm
 Pages: 144
 Price: ¥ 50.00
 Age: 8+
 Date of Publication: Jun. 2015

Lion's Heart means to be a brave warrior. The bilingual book was launched by Hunan Juvenile & Children's Publishing House for the 6th Asian Festival of Children's Content in 2015. 16 excellent children's literature writers from Chinese and Singapore brings us 16 warm stories about home, dream and friendship. With many vivid and exquisite pictures, it is appropriate to children aged 8-12.

Rights Sold: Sri Lanka (English), Sri Lanka (Sinhalese)



Seeing

(Singapore) *At The*
 Translated by Eric Abrahamson

When the bus left the little town, there was hardly anyone on it. Can Yongseng stretched out on his seat—so comfortable!—but only an hour later, the bus was so packed with people it looked like a can about to burst. It bulged—frightening!

"Hey, yss! Quit taking up all the space!" A rude man yanked him to his feet and pushed him backwards. "But that's my seat..." Yongseng started to argue. The other passengers had already pushed him to the back of the bus. There wasn't a single seat in the back. A woman holding her child was sitting in what had been Yongseng's seat, but the rude man was nowhere to be seen. An old man sitting on the edge of a bench glanced at him, then scooted over and offered him half his seat. The moment Yongseng sat down, he could smell a terrible stink coming from the man, like a rat that had died weeks ago. It made him sick. There was nothing to do but hold his breath, and hope his seat-mate got off the bus soon. That way he could slide to the other end of the bench, and enjoy the view outside the window. He was planning to take part in a travel-writing contest called "Backpacking Around the World!" You wrote down everything you saw and did, and whoever wrote the best article won a generous cash prize.

Created by 16 children's literature writers from China and Singapore. Published in full-color hardcover with bilingual contents and exquisite illustrations. Combining pure originality with wild imagination. Co-published by National Book Development Council of Singapore and Hunan Juvenile & Children's Publishing House and distributed in China and Singapore at the same time. Presenting the unique creation of children's literature in China and Singapore and incorporating diversified characteristics and common memory of reading.

Highly recommended by Asian Festival of Children's Content (AFCC) 2015 in Singapore
 Selected in the list of Monthly Best Books Published in Hunan in June 2015
 Selected in the list of the Top-rated Children's Books—Innovation Genre 2015 by online voting
 Selected in the list of the Bookdao Most Recommended Books—Children's Literature Top 100 in 2015
 Nominated for the Second Hunan Publishing Government Award for Graphic Design



Qin Wenjun, member of the national committee of China Writers Association, vice president of Shanghai Writers Association, president of Shanghai Sino-Japanese Children's Literature & Art Exchange Association, and president of Shanghai Children's Literature Association. Since 1982 when her first work was published, she has kept on writing, her works including *Jia Li the Boy*, *Jia Mei the Girl*, *The Growth of a Girl*, *No. 3 Tian Tang Street*, *Home Alone*, *Mischiefous Days*, *Tao Tao*, *Little Girl Lin Xiaomei*, altogether more than 5 million words. She was granted the 6th and 7th Five One Project Awards by the Propaganda Department of the Central Committee of the CPC, the 2nd, 3rd, and 4th China Writers Association Children's Literature Awards.

The Adventure of Prince series is the newest release of well-renowned children's literature writer Qin Wenjun. This series marks the writing transition of Qin's subject matters and style. The story is about a boy named Prince who experienced a lot weird things happening and started his own adventure.

The Adventures of Prince



Prince is the apple of his parents' eye. One night when Prince was sleeping, some wolves' shadow appeared beside his bed. When he woke up, his parents were gone, and they only left him three notes with many implications await him to find out. Then more strange things constantly happened at home. Cabinets, windows and doors would open automatically, and the entrance of Charm Lane leading to another mysterious world appeared in the wall. What's more, Prince's classmates also disappeared one after another...

The writer created this strained and mysterious adventure story to teach children the value of independence, courage and responsibility.

Chinese Government Award for Publishing
Top 100 Recommended Books to Teenagers & Children
Readers' Favorite Top 50 Books

China's Excellent Books Award
Hunan Government Award for Publishing (Special Award)
Bing Xin Children's Literature Award



An Eventful Night of Prince



Size: 148x210mm
 Pages: 156
 Price: ¥20.00
 Age: 8+
 Date of Publication: Aug. 2016

Prince is a fifth grade little boy, and his family has moved into an old house with some gruesome legends spreading about this old house. Prince's grandmother tells Prince that Prince's father is the one who insists on buying this old house without giving any reasons, but he goes abroad after their moving in. For Prince, as long as Prince's mother accompany with Prince, he never feels anything wrong with this house until one night Prince is waked up by a wolf appearing at his bedroom and he finds that his mother has left with a note saying that she is going to take his grandmother home. A series of weird things start to happen one after another: a mysterious long lane behind a wall of Prince's father's study; Prince's friends somehow disappear in the lane when they get inside of the wall; several animals come to Prince to help him; Prince's grandmother appears and tells Prince that his mother is not with her... An unknown world is in front of Prince, and what Prince has to confront is just the tip for the iceberg.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, South Korea, Sri Lanka (Sinhalese)

A Dreamland of Prince



Size: 148x210mm
 Pages: 156
 Price: ¥20.00
 Age: 8+
 Date of Publication: Aug. 2016

Compared with the previous calm and beautiful life Prince has had, Prince's life now is extreme misery. Prince finds out that all of the animals who always help him are actually his disappeared friends, and they tell Prince that the mysterious long lane behind the wall in his father's study is very dangerous, once you are not discreet enough, you might convert into animals immediately. Prince also finds that after their converting, they are all animalized, although they can understand what Prince says, but what they can do is little. The wolf who appeared in Prince's bedroom comes to see Prince again telling him that he is a messenger of his father, and what his father wants the wolf to report is exactly what Prince's animal friends have said: do not enter this lane again even Prince wants to save his friends and family, because Prince needs to take risks alone. Prince realizes that this long lane is the key to solving all of these absurdities, and he has to embark on his new adventure.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, South Korea, Sri Lanka (Sinhalese)



Size: 148x210mm
 Pages: 156
 Price: ¥20.00
 Age: 8+
 Date of Publication: Aug. 2016

A Secret Messenger of Prince

In order to save his friends and family from the horrible miseries, Prince decides to go inside the mysterious long lane with the company of the wolf who claims that he is the messenger of Prince's father. The world behind the mysterious long lane is out of imagination, Prince is too young to deal with all of the dangerous situations, and he is almost turned into a dog as what his friends has experienced. Although the wolf has saved Prince, the situation the wolf confronts goes worse. However, Prince endures all with his resilience, bravery and his love for his friends and family, he finally finds out that all of the terrible things are originated from a curse of a corpse bride. The place she died at is exactly where Prince's house is located. With the help of all of his animal friends and the wolf, Prince goes inside the mysterious long lane again to break the curse. Finally, all of the curses are eliminated. All of Prince's friends turn to be humans again, and Prince thrillingly finds out that the wolf is actually his father, and mother is one of the animals among his animal friends; they support Prince all the time with their selfless love. Life eventually goes back to the right track. Bravery, love and trust will always prevail.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, South Korea, Sri Lanka (Sinhalese)



Stories of the Girl Vanilla



Size: 146×210mm
 Pages: 144–152
 Price: ¥ 18.00
 Age: 7+
 Date of Publication: Oct. 2014

Rights Sold: Sri Lanka (Sinhalese)

This series is a reflection of the author's childhood. It was shortlisted for the Astrid Lindgren Memorial Award. It tells the stories of a little girl Vanilla, her smart brother, her considerate father, her beautiful friend Duidui and an odd man Mr. Omelet. This is not only an attractive children's literature series, but also a memoir of the old Shanghai in the 1960s and 1970s.



Cao Wenxuan's Water Fairy Series



Cao Wenxuan, a professor and doctoral tutor at Peking University. His novels have been translated into English, French, Japanese, and Korean. In April 2016 Cao was announced as the winner of the Hans Christian Andersen Award for children's writing. The International Board on Books for Young People's jury, announcing the award, said Cao "writes beautifully about the complex lives of children facing great challenges."



Five books constructed a flowing water world. Every story occurred in a misty and watery space, as if echoing with the sound of stroke. Behind the poetic scene were hard lives of disadvantaged children and indifference, cheat and betrayal in adult world. The contrast between pureness and tribulation reflected deep compassion, which was thought-provoking.

Size: 145×210mm
 Pages: 120–176
 Price: ¥ 18.00
 Age: 9+
 Date of Publication: Oct. 2014

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (Sinhalese)





Wang Yimei's Award-winning Children's Literature

Size: 148x210mm
 Pages: 184-192
 Price: ¥20.00
 Age: 9+
 Date of Publication: May 2014

Rights Sold: Sri Lanka (Sinhalese)

Wang Yimei's Award-winning Children's Literature series reunites Wang Yimei's classic fairy tales, and adapts them for younger students to read. With ingenious conception, WANG tells each story in a warm, caring tone with a touch of humor. The exquisite illustrations, bright color, and author's affectionate messages blend reality and fairy realm skillfully. "Small Paper Man in the Drawer" "Ants in the Books" "A Mouse in the Rose Villa" and many other classic works show Wang Yimei's reflections on love.



Small Paper Man in the Drawer: Zhang Tianyi Fairy Tale Award
Ants in the Books: 5th National Outstanding Children's Literature Award
The Kind-hearted Little Blue Bird: 5th National Books Award
The Twelfth Butterfly: 13th Bing Xin Children's Literature
A Mouse in the Rose Villa: 21st Chen Bochui Children's Literature Award
The Cat That Lives Upstairs: 16th Bing Xin Children's Literature Award



The Floating House on the Moon River Series

Size: 146x210mm
 Pages: 192
 Price: ¥25.00
 Age: 9+
 Date of Publication: May 2017

The Floating House on the Moon River Series composes of 4 volumes, *The Way Home*, *Fish the Informer*, *The Black Sheep*, and *The Silent Monster*. This series includes many classic and new works of Wang Yimei with exquisite illustrations. It is indeed a best collection of Wang's fairy tales, where children can learn about love, wisdom, happiness, beauty, kindness, tolerance, responsibility, and more.

Achieved many times the Five "One" Project Award and the National Excellent Children's Literature Award, recommended by the Ministry of Education, and selected to be included in the primary Chinese textbook.

Teaching children the importance of love, wisdom, happiness, beauty, kindness, tolerance, responsibility, and more.

Improving children's ability in reading, comprehension and writing.

Taking you on an aesthetic journey in reading this full-color series with fun graphic design and exquisite illustrations.

A special set for children to let them read and find out the best inside themselves.





Stories Told by Mei Zihan

Essence of Prof. Mei Zihan's 30-year writing of children's literature
 Inspiring children to appreciate and experience every moment in daily life
 Endearing children with humor and enlightening them with wisdom
 Inviting children to set off on a fun and interesting journey of exploration

Rights Sold: Sri Lanka (Sinhalese)



Size: 146x210mm
 Pages: 124-152
 Price: ¥ 16.00
 Age: 8+
 Date of Publication:
 Jun. 2016

"Stories Told by Mei Zihan" series includes *My Daughter's Story*, *Mr. Funny's Story*, *The Delivery Man's Story*, *My Story* and so on, altogether nine books. Basically these stories are based on real life events and people. Mei uses a humorous style to describe several lovely naughty children and their wonderful childhood, praises friendship and the love between teachers and students. While making readers laugh, these stories also criticize the "score supreme" "study first" education mode.

My Sweetheart

This book composes of 17 epistolary proses, mainly focused on the love between family members and friends, as well as daily sentiments and understanding of life, and the concern over the world in turmoil and respect for life. The heartbreaking stories are told in humorous and poetic language, making the memory of those sad old days into something warm and powerful.



Commented and recommended by *People's Daily*, *The Literary Newspaper*, *Creation and Criticism* and *China Radio International*.

Reminding us the beauty of traditional letter writing and showing us the poetic way of expressing inner feelings with modern epistolary prose.

Hunan Spiritual Civilization Construction Five "One" Project Award and Best Book Published in Hunan Award.

Size: 146x210mm
 Pages: 296
 Price: ¥ 35.00
 Age: 10+
 Date of Publication: Apr. 2017



Childhood in War

Size: 146x210mm
 Pages: 180
 Price: ¥16.00
 Age: 7+
 Date of Publication: Jul. 2015

This series composes of 4 war-themed novels written for children. They are *Rock-a-bye the Big Flower Boat*, *A Nursery Rhyme in Flaming Fire*, *Little Girl Soldier*, and *Lucky the Tomboy*. All 4 stories were set in China during Anti-Japanese War in 20th century. The main characters of the stories, Lucky the tomboy, the innocent girl Ye Yimi, the dumb boy Liu Yazhi, and the little girl Lin Zhi all had warm families and enjoyed their happy childhood. Then everything was destroyed by the coming of war. They saw with their own eyes the rumbling bombs and flashing bullets, suffered rough escaping journeys, and even lost their dearest family and friends. The cruelty of war made them grow up overnight. The four novels have depicted characters in a unique and vivid way with simple but beautiful language and deep affection. The calm yet powerful narrative style contributes to this exceptional piece of work for us readers in the new era to know about the children back in the days of war.

Written in memory of the 70th anniversary of victory of China Resistance against Japanese Aggression and World Anti-Fascist War.

Encouraging children to understand the daily life of their peers back in the wartime

Recommended by Cao Wenxuan, author of The Grass House, and Tang Sulan, author of The Little Witch Zhen Meili.

Illustrations designed by well-known illustrator Liu Zhenjun.

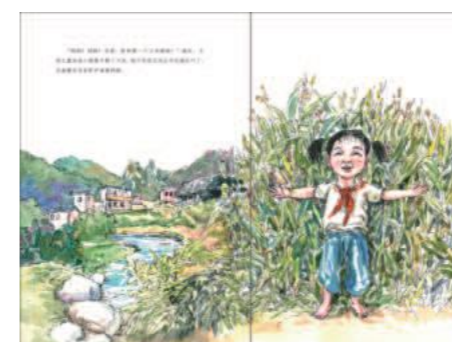
Written in delicate and beautiful language with sincere affection.



Mao Lulu's Wind-bell Series

Size: 146x210mm
 Pages: 168-288
 Price: ¥16.00-18.00
 Age: 10+
 Date of Publication: Dec. 2016

Mao Lulu's Wind-bell Series includes 3 novels—Wind-bell's Cornfield, Sun in the Rainy Season, and Sister's Pack Basket, and 4 proses—Expecting a Golden Rose, Oh Miss Snow, Rain of Happiness, and A Blue Blue Plume.



Tomboy Mao Xiaoxiao Series by Mao Lulu

Size: 146×210mm
 Pages: 164–180
 Price: ¥25.00
 Age: 9–12
 Date of
 Publication:
 Jan. 2018

Tomboy Mao Xiaoxiao Series is the first set of campus novels by the children's literature writer Mao Lulu. The author has created an image of a tomboy who dares to take the blame and uphold justice with lively and beautiful words. Mao Xiaoxiao is a total tomboy who resembles a boy in personality. She is cute, lively and sincere. She is a clever girl, bringing infinite happiness to her mother and classmates. Sometimes, she also makes the class teacher awkward. It shows children's rich and interesting campus life at present. Tomboy Mao Xiaoxiao Series includes Tomboy and Her Friends, Grandpa's Pudding Forest and Spring Festival Couplets on the Face.



Where do Big Mouse and Little Cat go?

Size: 146×210mm
 Pages: 121–170
 Price: ¥ 18.00
 Age: 6-10
 Date of Publication: Dec. 2017

Magic Tiger Wisdom Fairy Tale Series

Size: 185×260mm
 Pages: 121
 Price: ¥ 108.00
 Age: 6–12
 Date of
 Publication:
 Mar. 2018

The clever and magical tiger is a smart partner for children. *Magic Tiger Wisdom Fairy Tale Series* is a new development of the image of the magic tiger. The image of the new magic tiger is more powerful and handsome. The story is richer in life and children's taste, and is closer to the life of contemporary children.



A Collection of Fine Fairy Tales by the Famous Master—Chen Qiuying

Size: 146×210mm
 Pages: 250
 Price: ¥ 26.00
 Age: 7–9
 Date of
 Publication:
 Jun. 2018

She is Chen Qiuying, a junior high school Chinese teacher of President Xi Jinping. This work selects Chen Qiuying's short fairy tales. In her works, fairy tales are warm and full of happiness and respect for life. She manages to convey the educational inspiration of love through children's literary works. For Chen Qiuying, love is the first law of teaching and educating, and it is also the theme of her fairy tales.



This is not a fairy tale, not an encyclopedia, nor a novel, but a travelogue that integrates fairy tales, encyclopedias, and novels. "Big Mouse" and "Little Cat" travel the world, presenting readers with the world outside of history and geography textbooks. Through the author's unique perspective, the other side of the world is presented in the form of a story, opening up the child's vision and satisfying their curiosity. After reading this set of books, the children will gain a lot of geographical and historical knowledge while reading and build a complete world view.



Warm Fairy Tale Series by Zhou Jing

Size: 150x210mm
Pages: 152-168
Price: ¥22.00
Age: 7-10
Date of Publication: Dec. 2017



This series of books is a collection of short stories of Zhou Jing, winner of the National Outstanding Children's Literature Award, Mao Zedong Literature Award, Zhang Tianyi Children's Literature Award, and Bing Xin Children's Literature New Work Prize. With her superb creativity and meditation on life, the author presents a high-quality fairy tale. These fairy tales tell a story full of appeal in fresh and elegant words, suitable for middle and lower grade students to read. The purely beautiful fairy tale shows the author's life wisdom and builds a meticulous and warm spiritual world for the child.



The Spinning Top

The spinning top is a story collection about juvenile growth written by the poet and writer Wu Xinru and is also the essence of his literary works created for years. He activates and connects the memory fragments of the adolescent life with youthful narration, filling with the youth spirit of leaping out of the ordinary life. He describes the experiences of young people who come from hard times in his prose-like language. The seemingly trivial stories not only deeply embody the philosophy of life, but also awaken people's thinking about life and growth. The distinctive illustrations tell the scenes and characters full of sense of the times and modern elements full of childhood fun, providing a bridge for young people to approach the past.



Size: 185x260mm
Pages: 224
Price: ¥29.80
Age: 8-15
Date of Publication: Jul. 2018

Doukou Town Book Series—Illegal Intelligence

This is a novel which integrates fantasy with reality, science and culture. The story combines brain research, brain chip and campus life together in fluent language, which reveals profound connotation. From Zhang Zhilu's works, one can observe his ingenious writing skills as well as wisdom and kindness of the world. Sang Wei, a girl encountering a car accident, gains help from Lu Yu, a boy in Meng No. 9 Middle School. Quit soon, Sang Wei is also admitted by her dream school, Meng No. 9 Middle School. Surprisingly, Sang Wei finds Lu Yu has altered his name to Mei Shan. Moreover, Mei Shan is no longer the kind boy helping Sang Wei before. Later, Sang Wei finds that her classmates behave weirdly. On their collar, there is a mystic pattern of the ladybird. The whole campus becomes increasingly strange. Sang Wei attempting to unriddle all this is unwittingly engulfed into an unprecedented technological conspiracy.



Size: 185x260mm
Pages: 244
Price: ¥29.80
Age: 9-16
Date of Publication: Apr. 2018

Four Leaf Clover Series (4th Edition)

The Four Leaf Clover Series is a long-term publishing project. The series has been published for the third edition. This edition has been the fourth edition. The book series includes new works by creative writers. Different from traditional children literature on the market, the book series is created especially for children aged 8 to 12 years old. It aims at bringing up a new generation of writers and injecting new blood in China's children literature. Jin Bo, a famous fairy tale writer and poet, writes the preface for the book series and acts as the editor-in-chief. This further increases the influence of the book series.

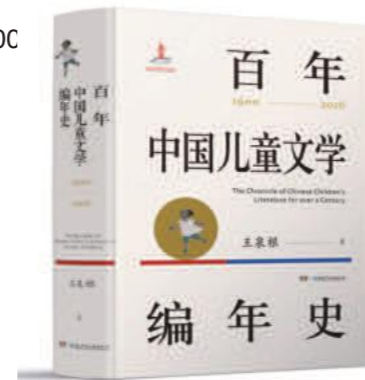


Size: 146x210mm
Pages: 220
Price: ¥74.00
Age: 8-11
Date of Publication: Jul. 2018

The Chronicle of Chinese Children's Literature for over a Century

The Chronicle of Chinese Children's Literature for over a Century, a must-have bibliography for the academic circle, is a large historical work of Chinese children's literature compiled by Professor Wang Quangen. The contents of this book are organized in chronological style, from 1900 to 2016, covering over one hundred years of major literary movements, literary trends, literary conferences, writers' lives, publications, theoretical criticism, press history, cultural policies and some background materials related to social, political, economic and cultural events. The historical materials of this book are solid, novel, wide ranging and systematic. This book has sorted and examined the historical facts of contemporary children's literature in China, and it is a good work that can fully reflect the development of Chinese children's literature.

Size: 189x260mm
 Pages: 832
 Price: ¥198.00
 Age: 16+
 Date of Publication:
 Dec. 2017



What Is Valuable Children's Literature—Masters' Opinion on Children's Literature

What Is Valuable Children's Literature—Masters' Opinion on Children's Literature is compiled by Gao Hongbo, a famous writer and children's literature theorist including lectures on children's literature by Cao Wenxuan, Cai Gao, Wang Quangen, Liu Xuyuan, Tang Sulan, etc. who are the most important writers, theorists, critics in the field of Chinese children's literature. This book contains lots of research by children's literature theorists, unique viewpoints on Chinese and foreign children's literature works by children's literature critics' experience and comprehension in creating by children's literature writers fully showing Chinese masters' thought and opinion on children's literature.

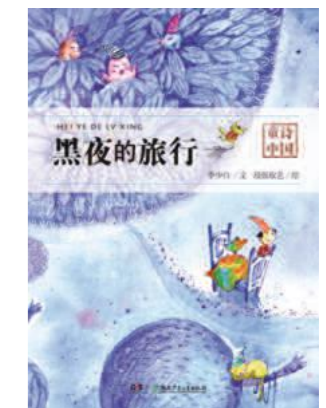
Size: 168x230mm
 Pages: 301
 Price: ¥ 50.00
 Age: 18+
 Date of Publication:
 Apr. 2017



Children's Poetry of China (The First & Second Series)

Size: 185x260mm
 Pages: 116-144
 Price: ¥ 20.00-35.00
 Age: 5-10
 Date of Publication: May 2014-Jul. 2018

Children's Poetry of China (The First & Second Series) includes the exclusive original works of the most outstanding Children's Literature poets, including Wang Yizhen *I Have a Few More Freckles Than Others*, Wang Lichun *The Train Creeping into the Gray Morning*, Lin Huanzhang *My Cat is Free*, Zhang Zhan *A Poem for Human's Children*, Luo Xiaoge *Very Black and Very White* etc. These children's poems are rich and diverse in form and theme, laying emphasis on the expression of children's inner innocence, warm feelings, aspirations and adults' care for children's lives and natural life. Here, you can experience the freshness and nature of the Chinese original children's poetry and the beauty of paintings. You can also feel the warmth and beauty of the world in the poetic characters.





Red Chili Series of Children's Literature

Top 100 Recommended Books to Teenagers & Children

Speaking Cow:
Bing Xin Children's Literature Award 2016



The Red Chili Series is a collection of the best original works written by several excellent contemporary children's literature writers in Hunan. With different styles of writing like novels, fairy tales and essays, this series is committed to praising the values of traditional rural civilization and to attracting people's attention to the present day rural life as well as environmental issues by way of presenting the distinctive local customs and natural landscapes of Hunan.



It also pays attention to the growth, both physical and mental, of children and teenagers living in the rural areas by showing their ways of thinking in different perspectives. *The Red Chili Series* can be deemed as the gist of children's literature in Hunan, an embodiment of Hunan's tradition of pragmatism and the romantic and aesthetic style of the Wu culture full of freedom and imagination. It has created a house of unique treasure for life in the world of children's literature.

Size: 146x210mm
Pages: 128-256
Price: ¥ 20.00-28.00
Age: 9+
Date of
Publication: Jun. 2017



Run Like Wind



Size: 146x210mm
Pages: 236
Price: ¥ 20.00
Age: 9+
Date of Publication: Jul. 2010

Run Like Wind recorded a pure story happened at that particular historic time of the 1970s. The writer does not deliberately avoid or exaggerate, he use plain language to bring people back to nostalgic childhood memories. The theme of the novel is to let people think, and give people hope. The work depicts a vivid picture of rural children playing, let people feel and think, and be touched with the deep humanity between the characters.

Rights Sold: the USA, the UK, Canada, Australia, New Zealand, Sri Lanka (Sinhalese)
Awarded 9th National Outstanding Children's Literature Award

The Pot Engraved with Polygonum Flower



Size: 146x210mm
Pages: 200
Price: ¥ 15.00
Age: 9+
Date of Publication: Dec. 2012

This book is a rural life themed children's novel, and a historical novel which successfully displays folk customs and war situations around Hunan Province. The story is about what happened in the late period of Anti-Japanese War when people in the Xiangxi region have to confront it. This true story actually took place in the author's hometown—Suining County. The author researched a large number of historical materials before he write the story down. He didn't pile up the facts directly, but he used a child's perspective to tell the story. The novel is the expression of the child's inner world and suffering experience. Plain language contributes to the story's influence: true and touching. No exaggerated plots and fancy words, but in between the lines we feel the cruelty of war and the resistance of people.

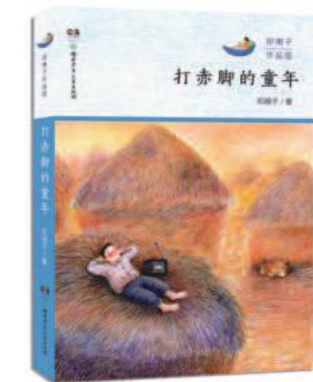
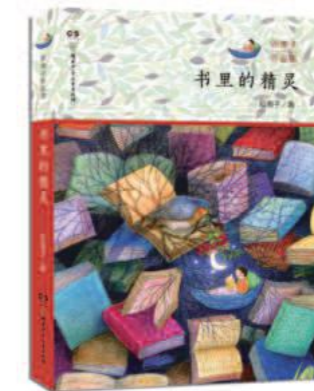
Awarded 5th Chinese Outstanding Publishing Award
Finalist of 4th "Three 100" Original Publishing Project
Finalist of 2014 "100 Excellent Books Recommended to Teenagers" by the SAPPRFT
Awarded 12th Book Prize of "Five 1 Project" by HPBPP

Deng Xiangzi's Works



Size: 148x210mm
Pages: 184-204
Price: ¥ 20.00
Age: 10+
Date of Publication: May 2017

Deng Xiangzi, copy editor and editor-in-chief of Hunan's educational magazine Pupil's Guide, and member of China Writers Association. He was the winner of the 9th National Outstanding Children's Literature Award, the 1st Chinese Government Award for Picture Books, the 3rd National Outstanding Children's Books Award, and the 5th Chinese Excellent Publications Award.



The countryside childhood stories are based on the author's personal experience in his childhood and 30 years of hard work. This book records many beautiful details of the author's early days, some interesting stories between him and his childhood buddies, the distinctive countryside landscape where he grew up, and some of his feelings and observations about the nature and seasons.

In this book, Deng Xiangzi manages to capture and depict the warm relationship between different people and the interdependence between man and nature.



Listening to the Nature

Size: 148x210mm
 Pages: 192-212
 Price: ¥18.00
 Age: 11+
 Date of Publication: Jan. 2017



The *Listening to the Nature Series* (Domestic) is a collection of nature-themed essays including like *Monthly Records of Grapes*, *Pinewoods in the Night*, *A Thinking Reed*, *Grass and Stars*, *Smile to a Flower*, and *A Good Time in Summer*. The writers include the master of Chinese literature Mr. Wang Zengqi and many renowned writers like Zhang Wei, Zhao Lihong, Bao'erji Yuanye, Liu Liangcheng and Shu Feilian. With plain language, simple narration, sincere affection and thought-provoking style, this series is especially suitable for teenagers to read, where they can discover the beauty of nature in simple but vivid language.



Tender Animal Novel Series by Mao Yun'er

Size: 185x260mm
 Pages: 252-272
 Price: ¥29.80
 Age: 8-15
 Date of Publication: Mar. 2018



The book series is a collection of poetic animal novels mixed with tender feelings, which includes Mao Yun'er's original novels, *Blue Eyes* and *A War Dog Called Flame*, created recently, and his award-winning works, such as *A Purplish Red Horse Called Nur* and *The Call of Red-crowned Cranes*. Readers can feel that the writer is that lonely horse, that dog which attempts to leave home, that fox which loses her child, and that clouded leopard losing his beloved...The delicate description is different from the rough style of general animal stories. The book series is not only touching but also thought-provoking.



Children's Science Fiction by Mu Ling

Size: 146x210mm
 Pages: 176
 Price: ¥20.00
 Age: 8-13
 Date of Publication: Jul. 2017



A fine collection of science fiction by children's literature writer Mu Ling. Mu Ling's science fictions pursue a scientific basis of "organic imagination", has a positive outlook and good spirit of seeking truth. This series collects Mu Ling's five masterpieces full of fantasy and humanistic concern: *Dream Machine*, *Hei Wa*, *Yu Wang Bei Mi*, *Moon Boy*, *Interstellar Migration*, which are rare sci-fi theme in children's literature works of China. This series will lead children step by step to "hard science fiction" which is full of intellectual challenges through "light science fiction" and "soft science fiction".

Childhood Dreams in Mountainous Areas Series

Size: 146x210mm
 Pages: 192-224
 Price: ¥ 20.00
 Age: 9+
 Date of Publication: May 2016

Rights Sold: Sri Lanka (Sinhalese)



Mu Ling, winner of the National Outstanding Children's Literature Award and one of the "Top Three Animal Novel Writers".

In this set of books, the author put two teenagers from urban and rural places together in the same environment, dramatic conflicts between these two teenagers reveals distinctive living states and personalities of them under their respective development backgrounds. It is touched to see these two teenagers' enthusiasm for life, their fortitude for adversity, and their adherence to beliefs in the books.





MU LING'S ANIMAL NOVEL SERIES

Size: 148x215mm
 Pages: 192-224
 Price: ¥ 18.00-20.00
 Age: 8+
 Date of Publication: Aug. 2016



Highly recommended by Shen Shixi and Hei He, both animal novel writers.
 A unique collection of Mu Ling's works, with a total sales volume of nearly one million.
 Leading you through a thrilling jungle journey where you can meet up with legendary animals and discover the beauty of the great nature.

This series contains multiple masterpieces written by famous animal novels writer Mu Ling. In these books, hound or wild wolf, wild boar or ancient dinosaurs, they are all emotional and spiritual, with flesh and blood and truth agitation. By depicting soul-stirring fate of animals and pleaded back thousands of difficult survival mentality, the author highly praised the bravery and humanity. The books are full of nature beauty and mercifulness.

Animal Fiction Master Shen Shixi's Award-winning Novels

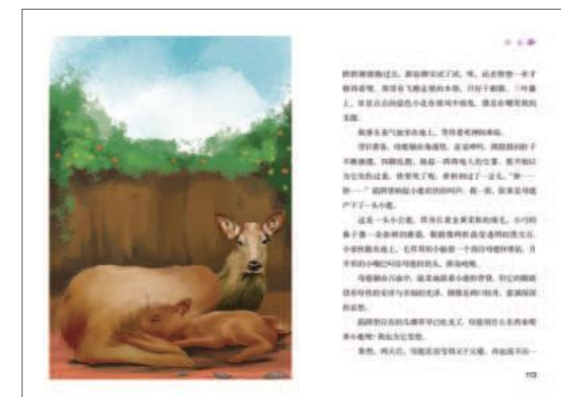
This series has selected the award-winning works written by Shen Shixi, the "king of animal novels". These novels are a portrayal of Shen's youth time, when he spent a long time with animals during the time of turmoil. Shen has said himself that those stories are a reflection to his self-finding journey, his struggle in life, and his pursuit of freedom of thought during the years of upheaval. It can be said that without the 18-year-long experience in Yunnan back in the days of Down to the Countryside Movement, it would be impossible for Shen to produce these works. They are songs singing from deep down, tempered by the fire of life, polished by the hammer of difficulties, and quenched by the water of affections, thus they are finally shining with the everlasting brilliance of art.



Rights Sold: Sri Lanka (Sinhalese)



The Story of a Tibetan Mastiff won the Chen Bochui Children's Literature Award and Bing Xin Children's Literary Award.
The Babysitter Boa won Taiwan's Golden Tripod Award for excellence in children's literature.
The Shepherd Leopard won the "Good Books for All" Book of the Year for Children Award.
Fox Hunt won Taiwan's Annual Excellent Children's Books Award
Destiny won the Cross-Strait Excellent Children's Story and Fairy Tale Award
Twilight won the 1st China Writers Association Children's Literature Award



Size: 148x211mm
 Pages: 128-168
 Price: ¥ 15.00
 Age: 9+
 Date of Publication: Jun. 2012-Aug. 2015

China's Blue Helmet



Size: 170x238mm
 Pages: 184
 Price: ¥ 49.80
 Age: 8-14
 Date of Publication: Nov. 2017

From a journalist perspective, the writer, following China's peace-keeping force, has recorded the real stories of blue helmet—their rarely known special experiences, which have recorded forever the precious historical events of the Chinese soldiers on the global peace-keeping stage, including their peace-keeping operations in Congo, Liberia, South Sudan, Mari and other UN peace-keeping regions. From “going to Africa is a journey” in his initial visit to peace-keeping regions to “Mari, why you keep my brothers here”, from “Africa is far away while China remains close” to “joint construction through cooperation”, the writer has demonstrated in various aspects the loyalty, devotion, valiance and prudence of China's peace-keeping force and charted a new chapter of China's engagement in UN peace-keeping operations. All these tell young readers that China's peace-keepers have brought the sunlight of peace, development and progress to overwhelm the haze of wars, poverty and backwardness. They have brought confidence to conflict regions one after another and thus won the admiration of the world.



Idiom Stories in Doudou Town

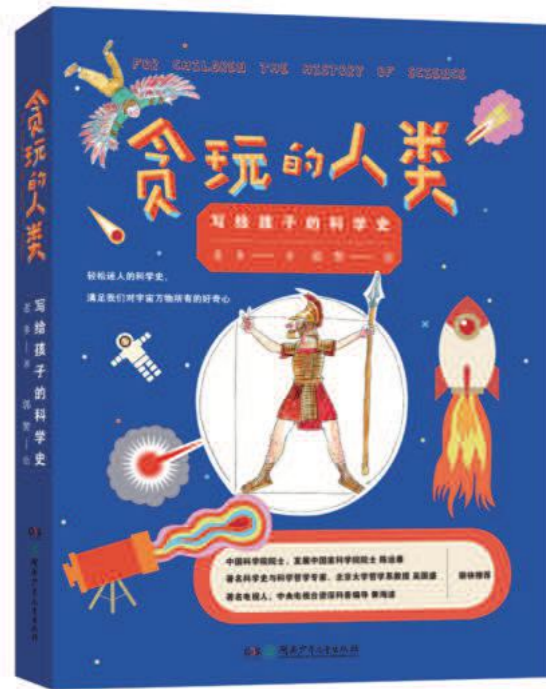


Size: 132x142mm
 Pages: 72
 Price: ¥ 148.00
 Age: 3-8
 Date of Publication: Apr. 2018

Idiom Stories in Doudou Town is a series of parent-child picture books, aiming at enriching readers' knowledge of idiom stories reflecting traditional Chinese culture. The books are designed in a small size, and also known as pocket books.

The series of books features the character images derived from geometric graphs as basic graphs. These imagined characters have a clear personality. Interesting stories happening in Doudou Town are told via idiom stories. These idiom stories contain the essence of traditional Chinese culture. Children can easily understand the idioms and learn how to use them, because the idiom stories are told in simple language. Meanwhile, it allows parents and children to interact with each other. This coincides with the idea of Chinese family education which teaches through lively activities. The illustrations in the book series are demonstrated in the form similar to the wood colored prints. The concise drawings, cute images, short and concise stories, and humorous writing cater to children's psychology and reading habits.





Naughty Human Beings —The Book of Science History for Children

This book tells the stories of science masters' efforts and ventures in finding the truth over the past thousands of years and the enlightenment brought about by their achievements to the later generations. For example, the first Greek scientist Thales told us not to believe in everything Roger Bacon said, Newton came up with the idea for the law of gravity by having an apple fall on his head, and in the 20th century, Einstein found that even light can bend. The book includes more than 140 exquisite hand-drawn illustrations, making it fun and interesting for young readers to go through the dialogue with those great scientists.



Rights Sold: Sri Lanka (Sinhalese)

Size: 186x250mm

Pages: 308

Price: ¥ 49.80

Age: 10+

Date of Publication: Dec. 2016

Highly recommended by Chen Yuntai, academician of Chinese Academy of Sciences and the Academy of Sciences for the Developing World, and Wu Guosheng, renowned expert in science history and philosophy of science and professor at the Department of Philosophy of Peking University.

Well-written with a touch of humor throughout the history of science development; presenting a brand-new way of thinking and broadening children's horizon while respecting the human nature of curiosity and the pursuit of freedom and rationality.



Science World for Juveniles



Size: 235x250mm
 Pages: 120
 Price: ¥ 22.80 *Rights Sold: Sri Lanka (Sinhalese)*
 Age: 10+
 Date of Publication: Aug. 2015

Why does the sun have spots? Why are the fireworks colorful? Why are the fireworks colorful? Why does the Earth spin slower? You will find the answers in this book, where scientific facts and daily life are perfectly integrated to present the knowledge you want to know in a vivid, humorous, and logical way. It brings a funky, interesting yet practical way of natural science education, where our young readers not only will know about the scientific principles, but also will be engaged in hands-on activities, develop their thinking ability, and finally fall in love with science.



This Is Science—One Thousand Proofs



Rights Sold: Sri Lanka (Sinhalese)

This Is Science—One Thousand Proofs is a wonderful selection of the recent three-year thousands experiments made by a column called "Xin Wen Da Qiu Zhen" (which means exploring truth) in Hunan TV. This book has maintained the essence of this experiment program and also has used the advanced AR technology in order to create a science work of original interactive visualized 3D images, which would bring you unexpected new reading experience. There are 7 AR interaction experiments, 34 original experiments, nearly 200 realistic pictures. Moreover, in this book, a character called Zhen Zhen is set to lead readers into this science world. This experimental learning process makes science more intriguing and attractive.

Size: 198x252mm Pages: 136 Price: ¥ 48.00 Age: 9+ Date of Publication: Mar. 2016

The Guide for Girls Growth Behavior



Size: 168x230mm
 Pages: 128
 Price: ¥ 22.00
 Age: 9+
 Date of Publication: Jun. 2016

The Guide for Girls Growth Behavior is a sweet growth story collection for adolescent girls. The author Shua Shua is like a kind elder sister telling girls how to improve their popularity; how to develop their financial management ability; how to deal with conflicts among family members; what kind of good habits should be built in adolescence; and how to solve boys' problems and etc. by using everyday examples. Each story is telling secrets happening on girls, these stories are close to reality and more than that, they are more close to our hearts. Shua Shua offers girls a behaviors guide for going through adolescence more easily by using simple words but sincere and useful advice.



Robot Maze



The *Robot Maze* series is a set of children novels themed with sci-fi adventure. It tells the story of the highly intelligent and robotic Woqi Planet, where the robot virus breaks out and the whole planet is running into a doomsday crisis. Four teenagers, led by Andy, manage to have a narrow escape, and through mutual help, they find out the truth of the robot riot and their own origins. The series is based on wild imagination and written with tight-knit plots. A three-dimensional robot toy is attached as a gift.

Ande Weijing, a dreamer, a science geek and a sci-fi enthusiast, who has wild imagination and strong logical capability.



Size: 140x210mm
 Pages: 96
 Price: ¥ 18.00
 Age: 9+
 Date of Publication: Jan. 2017



Mountain and Sea Shifts



Size: 145x210mm
 Pages: 304-320
 Price: ¥ 28.00-32.00
 Age: 12+
 Date of Publication: May 2015-Sep. 2017

In ancient times, the world was ruled by the God of Sea and the God of Fire. Through the conflicts between the Gods, sky-fire was down, plunging the land and human being into great misery. Thousands of years later, when man ruled the vast land, the conflicts of the Gods were replaced by the conflicts between human beings. A series of soul-stirring incidents are happening between the descendents of the Gods, the imperial household, and some ordinary men in the street. Amidst fire and blood, a new generation of young heroes comes to the scene. The secret of the past and future and the mystery of darkness and light will be disclosed. A Chinese version of Game of Thrones. An immersive entertainment experience of Eastern legends unlike any other.



You Can Succeed in Stopping Bullying!

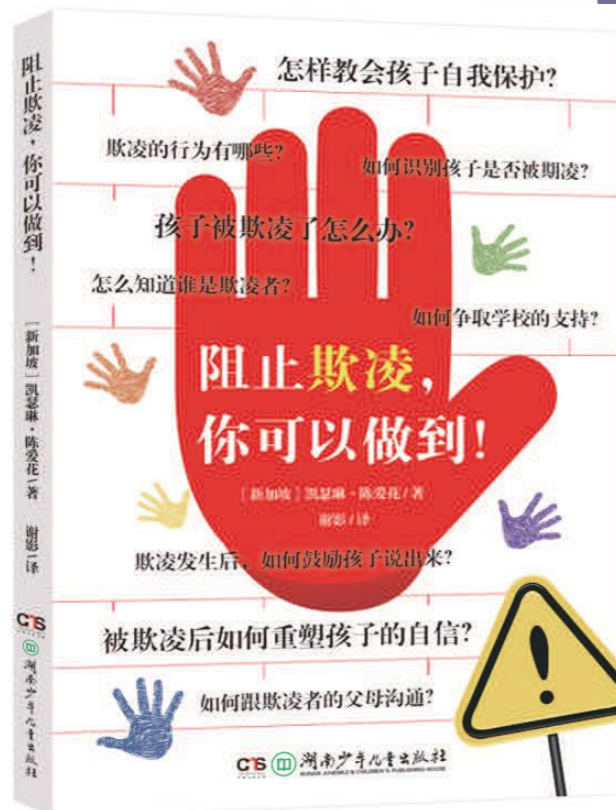
You Can Succeed in Stopping Bullying! is an original book which can provide practical advice to assist parents, teachers and students in addressing bullying. The writer uses this book to explain the definition and types of bully as well as how school bullying comes into being or its forms. The book provides details to analyze the three roles in bullying: namely bully, victim and bystander as well as their respective behaviors, psychology and potential causes, which will facilitate parents and teachers to identify the three roles and thus provide aid and guidance to them. For such different readers as parents, teachers and people in school, this book has also presented some feasible suggestions and solutions to counter school bullying, including teaching children self-protection, what support will victims need, helping bully make friends, when will it be appropriate to seek expert help, solutions to address school bullying, how would school communicate with families about victims or bully, how to resolve the disputes between victim's family and bully's family and so on. Finally, the book has given top priority to left-behind children who are more susceptible to bullying, such as helping parents and teachers to understand their social emotion and loneliness, what a parent-child relation should be established between those parents and their left-behind children, how should village teachers do the utmost to support these children so as to reduce bullying.

Size: 140x210mm
 Pages: 144
 Price: ¥ 29.80
 Age: 18+
 Date of Publication: Jul. 2018

The Child-version of the Four Great Classical Novels

Size: 140x210mm
 Pages: 192
 Price: ¥ 18.00
 Age: 5+
 Date of Publication: Sep. 2017

A Dream in Red Mansions, Romance of the Three Kingdoms, Water Margin and Journey to the West, as the precious cultural heritage both to China and the world as a whole, have a profound impact on the Chinese. Historical factors, language differences and work's length make it impossible for many children to appreciate the essence of Chinese culture. To make these works available to young readers, we have adapted them which will be easier to understand with its essence remained. In addition, after the meticulous design of characters and scenes, it's safe to say that children will have a different visual experience when reading the adapted version which we hope can bring surprise to children who read classic literature for the first time.



HNJCPH successfully exported over 100 copyrights for two years running and over 500 in total over the recent years to dozens of countries and regions, including the USA, the UK, Australia, Singapore, South Korea, Sri Lanka and Nepal.



In 2016, *The Adventures of Prince* series and *The Festivals of Chinese Ethnic Groups* series were included in the China Book International Project and the Translating and Publishing Works on Chinese Culture Project, with a supporting fund of RMB 360,000 from the Propaganda Department of the Central Committee of the CPC. *Lion's Heart*, *Painted Thoughts* was included in the foreign publicity publications procurement project and was supported by the Silk Road Book Translation Project.

In 2017, *He Ziquan Tells About the History of China*, *Hou Renzhi Tells About Beijing* and *Luo Chenglie Tells About Confucius* were included in the China Book International Project. *The World of Cai Gao's Picture Books* was supported by the Silk Road Book Translation Project. *Stories Told by Mei Zihan* and *A Dreamland of Prince* were included in the Contemporary Works Translation Project. *Little Lotus* and *The Adventures of Prince* series were included in China Book International Project by the State Council Information Office of the People's Republic of China.

In recent years, China South Publishing & Media Group Co. Ltd. has carried out the comprehensive foreign aid project on education, the first of its kind in China, to provide practical and user-friendly textbooks for teachers and students in South Sudan, in the hope of helping this country rebuild its education. HNJCPH has taken responsibility in providing primary English textbooks for South Sudan. It has fully considered the actual needs of South Sudan together with a globalised vision and distinctive cultural elements.



On 1 June 2015, HNJCPH launched the "Maritime Silk Road for Chinese Children's Literature". A dozen of Chinese writers were organized to attend the Asia Festival of Children's Content (AFCC) and more than ten themed activities were held in Singapore, winning praises in the international community. Also in this event, eight Chinese writers and eight Singaporean writers were brought together to cooperate in the creation of *Lion's Heart*, *Painted Thoughts*, a book of dream, family, and friendship.



In April 2016, the launching ceremony of *Tang Sulan's Picture Books* was held in Bologna Children's Book Fair, with its copyright successfully exported to countries including Malaysia, Singapore, and Sri Lanka.



In August, books including Qin Wenjun's *The Adventures of Prince* were exported and translated into Sinhalese, English, Korean, and more, after a series of activities like "An Adventurous Journey with the Prince" and "The Taste of China in Picture Books".



In September 2016, HNJCPH participated in the Colombo International Book Fair and introduced more than a hundred titles to Sri Lanka, the pearl of the Indian Ocean.



At the "Conference on Children's Literature and Publishing" held at the Hans Christian Andersen Centre in Denmark, a series cooperation was agreed between HNJCPH and the Centre on the co-development of cultural and historical resources including Hans Christian Andersen's paintings and paper cuttings and the incorporation of works of Danish painters into Tang Sulan's fairy tales. Meanwhile, the two sides are planning to co-establish an overseas editorial office, which is to be located on the extending line of the "One Belt and One Road" route, unleashing new opportunities for spreading Chinese culture to the outside world.



In June 2017, in the event of "Discover China – Hunan Culture Expo in Finland", HNJCPH signed a copyright agreement with the Bonnier Group, a leading publishing company in Finland.



In August 2017, our publishing house held the activity that “Chinese Children’s Books Enter Sri Lanka” and the news conference of 40 new Sinhalese and English books with Sri Lanka Neptune Publishing House in Beijing International Book Fair. This is the largest-scale news conference of new books in Beijing International Book Fair. The breakthrough of copyright output is that the full-length literary works such as the series *The Adventures of the Prince* enter other countries and are translated into English and local languages of the country.



At Colombo Book Fair in September, a large-scale news conference of our publishing house's new books exported to Sri Lanka was held in the conference room of Bandaranaike Memorial International Convention Hall. Mr. Karunarathna Paranavithane, the guest and deputy minister of the Ministry of Vocational Training and Skills Development of Sri Lanka, attended the activity and gave a speech. The Embassy of the People's Republic of China in the Democratic Socialist Republic of Sri Lanka which later subscribed a number of books sent representatives to attend the activity. At the conference, our publishing house signed contracts with 6 publishing houses in Sri Lanka and helped China South Publishing & Media Group and many publishing houses in Beijing export over one hundred kinds of books. During the journey in Sri Lanka, we visited the president and main leaders of Sri Lanka Book Publisher Association, held the academic exchange, gave cultural lectures, made two TV programs, and promoted Chinese culture in Sri Lanka in an effective method.



On March 28, 2018, "Meeting in the Beautiful Chinese Culture—Talk on Chinese Culture Going out", organized by Hunan Children's Publishing House, kicked off at the booth for China of 2018 Bologna International Children's Book Fair. During the talk, Lan Shande, Yang Yu, Mei Zihan and Wang Shaohua respectively introduced the encounter with Chinese culture from different perspectives. Our publishing house signed a contract with Nepal Current Publication on The Series of Clumsy-wolf (6 volumes), Legend of Nancun, The Fairy Tales of Love (6 volumes) and Yang Yu's Interpretation on Chinese Poetry (5 volumes) in Nepali.



The 14th Asian Children's Literature Convention will be held from August 17 to 21, 2018. It is held by China South Publishing & Media Group, Hunan Writers Association, Publicity Department of CPC Changsha Municipal Committee and Beijing Chapter of Asian Children's Literature Convention, and organized by Hunan Juvenile & Children's Publishing House, Changsha Federation of Literary and Art Circles and Preparatory Commission for the 14th Asian Children's Literature Convention, and co-organized by Hunan Children's Literature Association and Liberal Arts College of Hunan Normal University. We hope to make friends with all colleagues in the world with global sight and pure childishness.



HNJCPH welcomes friends from all over the world!